

Mount Carmel College Autonomous

Diploma in Event management

Department of Home Science

2019-2020

Need for program

Students who have completed pre-university or holding a bachelors degree in another field or non professionals holding a work experience might consider completing a diploma certificate in event management

This program fills the gap in understanding the entire process involved in organizing an event. It also helps in providing an hands on experience in service industry which is growing at high speed.

Eligibility

12th pass, passion for aptitude /work experience

Learning outcomes

- Concept and design of events
- Diverse marketing assessment
- Preparing event proposal
- Staffing
- Promotion and publicity

- Leadership
- Safety security and risk management in event

Duration of the course: One Year

Scope

- Budding or senior Event Manager with any dedicated Event Management Consulting and organizing corporate house in India and abroad.
- Fashion industry, newspaper houses, Business Processing Outsourcing, the corporate sector, tourism, hotel industry and production houses are some of the sectors where there is requirement of an event manager
- As a coordinator and event manager in companies such as DNA Network, CNBC TV, Percept' D mark, Mather and Oglivy.

Employability

- Event Legal executive
- Event (budgeting and finance) executive
- Public relations officer
- Event production head
- Event coordinator