

	<b>Program :</b>	<b>B.A. (Honours)</b>		
	<b>COMMUNICATION STUDIES</b>			
	<b>PO Code</b>	<b>Programme Outcomes:</b>		
	PO1	<p>The BA Honours in Communication Studies is a skill-based program covering 32 papers over three years. The course has been designed to introduce the students to the various areas in the Communication/media space, including design, literature, film studies, photography and creative writing. They will also be exposed to media theories and law which will help them graduate the course with an in-depth understanding of media, along with literature. Learning in this course is not limited to the four walls of a classroom; most learning happens through group projects and field work. Students are sent out to interview experts and conduct field research and are constantly mentored by teachers with wide experience in their fields. A steady flow of industry experts to the classroom, ensures maximum exposure to all fields. Students will graduate with an Honours degree in Communication Studies and this equips them with skills for sectors ranging from filmmaking to science communication, from creative writing to research. Networking opportunities are created organically through projects and internships. Illustration, Television, Advertising, Film Making, Product Photography, Journalism, Theatre, Corporate Communication, Research and Radio are some of the fields that the student is trained to enter.</p>		
<b>Semester</b>	<b>CourseCode</b>	<b>CourseName</b>	<b>CO Code</b>	<b>Course Outcomes</b>
I	CSTH1FW	Functional Writing	CO4	The student acquires skills that will help her in the papers that deal with print and creative writing.

	CSTH1FW	Functional Writing	CO2	The student learns to iron out grammatical difficulties that have not been addressed or paid attention to, previously.
	CSTH1FW	Functional Writing	CO3	The student will be able to handle group discussions and other speech based activities/challenges in any scenario
	CSTH1FW	Functional Writing	CO1	The student gains a deeper understanding of the usage of words.
I	CSTH1PD	Page Design	CO1	To familiarise the students with basic principles of page design
	CSTH1PD	Page Design	CO2	To introduce a level of comfort with software commonly in use in the Industry
	CSTH1PD	Page Design	CO3	To understand principles of aesthetics and the unique ways artists implement these ideas
	CSTH1PD	Page Design	CO4	To compare and contrast differences in cultures, styles, and periods of art
I	CSTH1IEL	Introduction to European Literatures	CO1	To equip students to understand the correlation of Ideas and Creativity through a study of European Literature
	CSTH1IEL	Introduction to European Literatures	CO2	To introduce the socio-political context of literary imaginations in Europe
	CSTH1IEL	Introduction to European Literatures	CO3	To get an understanding of English literature in Europe up to mid-20th century
	CSTH1IEL	Introduction to European Literatures	CO4	To enable students to identify distinctive features in a writer

II	CSTH2PT	Perspectives in Theatre	CO1	To get a basic understanding of European and Indian theatre
	CSTH2PT	Perspectives in Theatre	CO2	To appreciate and to review theatrical productions
	CSTH2PT	Perspectives in Theatre	CO3	To get introduced to the practice of theatre through voice and movement exercises
	CSTH2PT	Perspectives in Theatre	CO4	To be able to script and produce a theatrical production
II	CSTH2LE	Literatures in English: Readings and Approaches	CO4	The student gains competence to use theoretical knowledge of literary criticism, in application.
	CSTH2LE	Literatures in English: Readings and Approaches	CO3	The student learns to write academic essays that are literary in nature.
	CSTH2LE	Literatures in English: Readings and Approaches	CO2	The student acquires skills of looking at existing texts from various perspectives
	CSTH2LE	Literatures in English: Readings and Approaches	CO1	The student gains abilities to do close readings of literary texts
II	CSTH2WP	Writing for Print	CO2	To familiarise and equip students with an understanding of writing for Print Media
	CSTH2WP	Writing for Print	CO3	To understand and respect Journalistic ethics
	CSTH2WP	Writing for Print	CO4	To prepare students for an internship and eventual career in Print Media
	CSTH2WP	Writing for Print	CO1	To encourage the student to understand the importance of research in writing
III	CST3WR	Writing for Radio	CO1	To create an understanding of Radio as a medium of Mass Communication

	CST3WR	Writing for Radio	CO2	To hone writing skills specific to the audio medium
	CST3WR	Writing for Radio	CO3	To be able to produce a Radio show
	CST3WR	Writing for Radio	CO4	To prepare for a possible career in Radio
III	CST3MS	Introduction to Media Studies	CO1	An introduction to the field of Communication studies
	CST3MS	Introduction to Media Studies	CO2	Understand the history of communications studies by exploring different models of communication
	CST3MS	Introduction to Media Studies	CO3	To familiarise students with semiotics and semiotic methods
	CST3MS	Introduction to Media Studies	CO4	Introduction to different modes of mass communication and their respective codes and conventions
	CST3MS	Introduction to Media Studies	CO5	To further analytical skills while simultaneously building on their knowledge of media production
III	CSTH3PS	Perspectives in Science	CO1	Offer an introduction to the philosophy of science and its epistemological foundations
	CSTH3PS	Perspectives in Science	CO2	Help them think about the social context of scientific knowledge production
	CSTH3PS	Perspectives in Science	CO3	Facilitate reading and writing about science
	CSTH3PS	Perspectives in Science	CO4	To prepare for a career in Science Journalism
III	CSTH3ILI	Introduction to Indian Literatures Part 1	CO1	To introduce the literatures of India, through themed modules

	CSTH3IILI	Introduction to Indian Literatures Part 1	CO2	To introduce the literary and aesthetic landscape of Indian literatures
	CSTH3IILI	Introduction to Indian Literatures Part 1	CO3	To impart a vocabulary to analyse and discuss the texts studied
	CSTH3IILI	Introduction to Indian Literatures Part 1	CO4	To equip students to read as gendered subjects in a post-colonial state
	CSTH3IILI	Introduction to Indian Literatures Part 1	CO5	To encourage students to read the prescribed texts, through lenses shaped by their individual experiences
III	CSTH3PIA	Perspectives in Indian Art	CO1	To appreciate Performing and Fine Art in India
	CSTH3PIA	Perspectives in Indian Art	CO2	To be able to write on the subject with information and context
	CSTH3PIA	Perspectives in Indian Art	CO3	To plan a communication strategy for an Indian Art event
	CSTH3PIA	Perspectives in Indian Art	CO4	To be able to produce an Indian Art event, including emceeing it
III	CSTH3SD	Sound Desgn	CO1	To introduce the basics of computer skills to record and edit sound
	CSTH3SD	Sound Desgn	CO2	To understand and handle equipment used for sound
	CSTH3SD	Sound Desgn	CO3	To design sound for film and theatre
	CSTH3SD	Sound Desgn	CO4	To prepare for a career in sound design
III	CST3WRC	Writing for Radio	CO1	To create an understanding of Radio as a medium of Mass Communication
	CST3WRC	Writing for Radio	CO2	To hone writing skills specific to the audio medium

	CST3WRC	Writing for Radio	CO3	To explore career opportunities in Radio with specific importance to Community Radio
	CST3WRC	Writing for Radio	CO4	To research, write, record and edit PSAs, Radio Plays/Features and RJ Modules
IV	CST4WNM	Writing for New Media	CO1	To introduce New Media theory and practice
	CST4WNM	Writing for New Media	CO2	To be able to produce content for New Media
	CST4WNM	Writing for New Media	CO3	To be able to plan and manage a Website
	CST4WNM	Writing for New Media	CO4	To research for relevant content and create blogs for Companies
IV	CSTH4IILII	Introduction to Indian Literatures Part 2	CO1	To enable students to understand various time periods in the context of the many streams of Indian literatures
	CSTH4IILII	Introduction to Indian Literatures Part 2	CO2	To help students to understand the rationale for studying the large body of Indian literatures, in distinct categories
	CSTH4IILII	Introduction to Indian Literatures Part 2	CO3	To equip students to understand the texts they are reading under different sections such as Bhakti, Dalit, Women's writing and Contemporary Writing
	CSTH4IILII	Introduction to Indian Literatures Part 2	CO4	To enable students to analyse and discuss the various texts they are studying, with perspectives gained through experience
IV	CSTH4AP	Advanced Print	CO1	To refine reporting, writing and editing techniques through practice

	CSTH4AP	Advanced Print	CO2	To hone research skills to spot and follow a story for reporting
	CSTH4AP	Advanced Print	CO3	To prepare for a career in newsrooms that are moving on-line
	CSTH4AP	Advanced Print	CO4	Make students understand the infrastructure of online journalism and the various practices associated with it
	CSTH4AP	Advanced Print	CO5	Understanding readership and reader demographics
IV	CSTH4NTD	Understanding Narratives	CO1	The student will be able to appreciate narrative processes.
	CSTH4NTD	Understanding Narratives	CO2	The student gets a better understanding of the elements of narration.
	CSTH4NTD	Understanding Narratives	CO3	The student gains competence to attempt different narrative methods in her writing.
	CSTH4NTD	Understanding Narratives	CO4	The student learns through close reading of texts, the role that dialogue plays in the shaping of character.
IV	CST4ML	Media & Law	CO1	To examine the relationship between law and media in the contemporary context through a reading of the media laws, acts and legal case studies
	CST4ML	Media & Law	CO2	To raise philosophical and political issues that will help students better understand the relationship between media and law.
	CST4ML	Media & Law	CO3	To familiarise students with strategies of legal argumentation

	CST4ML	Media & Law	CO4	To explore the possibility of a career in law, specialising in Media Law
IV	CSTH4CI	Contemporary India	CO1	To critically analyse current events in India
	CSTH4CI	Contemporary India	CO2	To understand the historical background and context of contemporary issues in India
	CSTH4CI	Contemporary India	CO3	To understand issues of class, caste, region and religion in India
	CSTH4CI	Contemporary India	CO4	To enable a sociological understanding of events in contemporary India.
V	CST5WTVBJC	Writing for TV & Broadcast journalism	CO1	To familiarise students with conceptualising and scripting for various TV show formats
	CST5WTVBJC	Writing for TV & Broadcast journalism	CO2	To understand the workings of a TV newsroom
	CST5WTVBJC	Writing for TV & Broadcast journalism	CO3	To understand the importance of research, objectivity and ethics while reporting TV news
	CST5WTVBJC	Writing for TV & Broadcast journalism	CO4	To research, script, shoot and edit a TV news report/package
V	CST5FM1	Film Making 1	CO4	To understand video camera and shooting for film
	CST5FM1	Film Making 1	CO1	To understand the process of pre-production
	CST5FM1	Film Making 1	CO2	To understand the vocabulary of cinema
	CST5FM1	Film Making 1	CO3	To understand scripting for film
V	CSTH5AE	Applied Economics	CO1	<ul style="list-style-type: none"> <li>To provide the students with analytical tools to understand and interpret common</li> </ul>



				economic and social phenomena
	CSTH5AE	Applied Economics	CO2	<ul style="list-style-type: none"> <li>To enable them draw conclusions based on sound economic reasoning</li> </ul>
	CSTH5AE	Applied Economics	CO3	To enhance the ability to think quantitatively
	CSTH5AE	Applied Economics	CO4	To hone skills leading to a career in Management
V	CSTH5CS	Introduction to Culture Studies	CO2	To hone reading skills of students through readings from across philosophy & social sciences
	CSTH5CS	Introduction to Culture Studies	CO3	To enable students to construct responses and reviews of critical theory texts
	CSTH5CS	Introduction to Culture Studies	CO1	To Introduce students to the discipline of Cultural Studies
V	CSTH5RM	Research Methods	CO1	The student learns to analyse data efficiently.
	CSTH5RM	Research Methods	CO2	The student gains competence in dealing with the complexities of human emotions that come in the way of understanding data.
	CSTH5RM	Research Methods	CO3	The student gains experience in different methods of conducting research.
	CSTH5RM	Research Methods	CO4	The student acquires skills to write a solid thesis.
V	CST5TV	Writing TV & Broadcast Journalism	CO1	To introduce students to the workings of the Television Industry
	CST5TV	Writing TV & Broadcast Journalism	CO2	To equip them with skills to script for audiovisual communication

	CST5TV	Writing TV & Broadcast Journalism	CO3	To understand the workings of a TV newsroom
	CST5TV	Writing TV & Broadcast Journalism	CO4	To be able to script for various programmes for Indian TV
V	CSTH5ACW	Advanced Creative Writing	CO1	To facilitate a move from workshop to a more self-directed mode of writing
	CSTH5ACW	Advanced Creative Writing	CO2	To help students to understand how to remedy writing blocks
	CSTH5ACW	Advanced Creative Writing	CO3	To help students to understand and refine their writing processes
	CSTH5ACW	Advanced Creative Writing	CO4	To enable students to track their own processes through activities like journal-keeping
	CSTH5ACW	Advanced Creative Writing	CO5	To encourage students to conceptualise a book-length work
VI	CSTH6LT	Literatures in Translation	CO2	The student becomes aware of the socio-cultural space that languages occupy.
	CSTH6LT	Literatures in Translation	CO3	The student studies the political and historical developments that led to translations of specific texts.
	CSTH6LT	Literatures in Translation	CO4	The student gains competence in experimenting with language during the self-translation process.
	CSTH6LT	Literatures in Translation	CO1	The student becomes sensitive to the usage of language in story-telling.
VI	CST6MMPR	Writing for Advertising & PR	CO2	To understand the field of Advertising
	CST6MMPR	Writing for Advertising & PR	CO3	To understand the field of PR

	CST6MMPR	Writing for Advertising & PR	CO3	To be able to write creatively for Advertising
	CST6MMPR	Writing for Advertising & PR	CO4	To understand crisis management
VI	CSTH6DC	Development Communication	CO5	To train students in development journalism
	CSTH6DC	Development Communication	CO1	To trace the history of development communication
	CSTH6DC	Development Communication	CO2	To outline and critique diverse approaches to development and communicating development
	CSTH6DC	Development Communication	CO3	To understand and work on communication strategies
	CSTH6DC	Development Communication	CO4	To prepare for a career in Development and CSR
VI	CSTH6PW	Portfolio of Writing	CO1	To train students to write a pitch for a book-length work
	CSTH6PW	Portfolio of Writing	CO2	To equip students to bring together all the workshop practice, editing and feedback of the past five semesters
	CSTH6PW	Portfolio of Writing	CO3	To ensure that students use the design skills learnt, to design and print the portfolio in book-form
	CSTH6PW	Portfolio of Writing	CO4	To aid students to be able to make oral presentations, using aids, of practice and progress, through the semester
VI	CST6FM2	Film Making 2	CO1	To take forward the knowledge and skills acquired in Film Making 1
	CST6FM2	Film Making 2	CO2	To help understand post-production

	CST6FM2	Film Making 2	CO3	To equip students with skills to create a short film
	CST6FM2	Film Making 2	CO4	To prepare for a career in Film
VI	CSTH6MC	Marketing Communication	CO1	To get an insight into the marketing process
	CSTH6MC	Marketing Communication	CO2	To understand the relevance of communications in marketing
	CSTH6MC	Marketing Communication	CO3	To introduce students of communication studies to elements of the communications mix and communications strategy in the corporate world
	CSTH6MC	Marketing Communication	CO4	To prepare for a career in Management