



**FASHIONISTA NEWS & VIEWS**  
**MOUNT CARMEL COLLEGE (AUTONOMOUS)**  
**BENGALURU**  
**DEPARTMENT OF FASHION AND APPAREL DESIGN**



VOLUME VIII ISSUE 8.

### COLOSSAL

*A vibrant stage, showcasing young raw talent at its full potential was displayed at our magnificent campus at Mount Carmel College; as "FASHIONISTA" on 26<sup>th</sup> January 2016. The debut show for the final years of FAD. After excessive planning and hard work all 26 collections were portrayed on a beautiful ramp. Every collection told a different yet beautiful story.*

*The panel of judges were decorated with the honorable Ms. Michelle Salins as the chief guest; and a few other judges. The show was sponsored by Times of India and Hug in a Mug. It was a beautiful show which for sure left the audience startled with the impressive ideas put forth, the show lasted for about 4 enjoyable hours.*

*The judging must have been definitely hard considering the nail biting competition that was put for, but every race needs a winner; so the best designer award was awarded to Ms. Divya V Chugh for her collection "Girls Night Out" and seven other awards were also given for best prêt and best stylists and for various other innovative ideas.*

*The show on a whole was a major success, proving that there is massive amount of talent in amateur designers which stands as a proof for us to go for into the real world and make great decision. We would like to thank the college and our department for giving us this opportunity.*



### NEO FASHIONISTA

*Our very first fashion show "NEO FASHIONISTA" was held on 30<sup>th</sup> August 2016. We were very excited about the show because it helped us bring out our creative sides and to portray our little talents out to the world for the very first time. Seeing our garments being showcased to a huge motivating crowd had us all speechless. The guest of honor was our principal Dr. Sr Arpana and jury members were Ms. Vinaya (FAD Alumni) and Mr. Kusha Pooviah. We were divided into groups and assigned different topics of the subject Elements of art and design - Lines, shape and form, texture, color, Balance and proportion, harmony and emphasis. The first place was won by Shapes and forms, followed by Lines and then Harmony. All of us students put in a lot of effort and hard work to showcase our best*



ANNE ALBERT



*. Our teachers helped us by guiding us throughout and motivating us. We were also motivated by our fellow students, faculty and family. Along with our collections, we had our seniors presenting their garments as fillers. On the whole we enjoyed working along with our classmates and put in different ideas and presenting it to everyone. Looking forward for our next year's assignment - Goldenista!*

Archana Krishnaprasad



Ms. Archana B, Asst. Prof of Dept. of Fashion & Apparel Design, as co-author published a paper titled "DESIGN AND DEVELOPMENT OF DESIGNER TRANSFORMATIONAL CLOTHING WITH THE APPLICATION OF HORSE HAIR FABRIC" in national journal Carmelight, Volume 13, Issue 1.

### ABSTRACT

Now we are living in a critical time, where global supply of natural resources and eco-system services are declining dramatically. To retain the planet, sustainability is an important step to ensure that the social, environmental and economic systems are reserved.

A sustainable lifestyle has become more and more important in our society but still it is not entirely encouraged to develop eco friendly clothing by using organic materials or redesigned apparel.

Transformation concept from the sustainable fashion is implemented in this study, where in the by product from the race horse was used as an raw material for developing transformational designer clothing, which can be transformed into hand bag. It is an attempt made for creating awareness about the importance of sustainability in current scenario.

The study shows that 100% of respondents were not aware about the horse tail hair fabric, 57% of the respondents were aware about the sustainable concept in fashion, 96% of respondents accepted transformational concept which transforms the clothing into handbag as an innovative fashion, 78% of respondents rated as excellent for the product's design details and finishing. Hand bag designs were preferred for finishing of the product by 78% of respondents as excellent and characteristics such as design details, versatility by 61% of respondents as excellent.

Clothing is preferred more by respondents due to its unique style of designs, and appearance and handbag is preferred for its quality and its versatility. The transformational clothing has better scope in future with the increasing number of designers working with this concept.



### Community Project

On 8<sup>th</sup> July 2016, Department of Fashion & Apparel Design conducted a workshop on "Block Printing – Make your own Blocks & Print". For NGO representatives, The resource person for the workshop was Ms. Kavyashree M, Research Scholar & Guest Faculty, Dept. of Apparel Technology & Management, Bangalore.

The main objective of this workshop is to train the trainers with varied embellishment techniques on textiles, so that they could train the crew associated with their NGO's and add value to the products produced by their organisation. This effort would not only introduce the members to learn the art, but also enable them add value and variety through their creativity and enhance their income of sales.

By  
Department of FAD

### ONE STEP CLOSER TO

### FASHION THERAPY

What do you think will happen when fashion and psychology are weaved together?? It would probably become one "Glamorous Psyche".

Smell or fragrance, sound and even animals are used for therapy, so why not fashion? Fashion has become diverse in the past few years in varied and interesting ways Fashion has always found ways to contribute to different kinds of fields and has been a success most of the times. So when fashion comes knocking on the doorstep of psychology people can rest assured about what happens next.

By

Lakshmi.S.Iyengar

**"IN ORDER TO BE IRREPLACEABLE ONE MUST ALWAYS BE DIFFERENT" – COCO CHANEL**

### TANGLES

When fabric is replaced with ropes and curves, it defines creativity. We the students of B.Sc FAD, second year participated in the fillers of NEO FASHIONISTA on 30<sup>th</sup> of August 2016. Our collection was inspired by 'reuse, reduce' garments were constructed using ropes and wires. It was quiet daring and challenging as we were the first batch to make such an attempt. We had a new experience to work with ropes and wires, knots and tangles. The audience were mesmerised using the garments made up of ropes and wires and it stole the show. It was a proud movement when we got good comments and feedback from our teachers and the jury members.

Sindhu.M

II year B.Sc FAD



### WORKSHOP CONDUCTED ON FASHION ILLUSTRATION

A workshop was conducted for the 1 year FAD students on the 6<sup>th</sup> July 2016. The lecture was given by Mr.Dilip Rathore, faculty member of NIFT Bangalore. Through the course of the workshop, we were taught the 3 aspects with respect to figure drawing. He taught us the 10 head figure with detailed step by step procedure of drawing the perfect proportionate fashion figure. The workshop was very informative and taught me how to draw croquis correctly. The lecture has helped me with a lot of my assignments and has a lot of practical importance. In short the workshop was very enlightening and it was a great experience.

By

Roshni  
I Year B.Sc FAD

“  
THE JOY  
OF DRESSING  
IS AN ART.  
”

### CHASTEN

After vigorous planning, on January the 9<sup>th</sup> of 2017, we the 3<sup>rd</sup> year Fashion and Apparel Design students accompanied by the FAD faculty were led to "BALYA" which was a beautiful orphanage for kids, there were graceful kids range from the age group of infancy to 18, the place accommodated about 100 kids, where they had residence; and they also had their own school and a crèche for infants.

We were first taken to their museum where all the striking artwork of all the kids were displayed, which were extremely beautiful. After being taken aback by the artwork, with high expectations we were finally taken to the orphanage where all the talented kids resided. They were all dressed in their simple uniforms but looked brilliant in them, there we were instructed by our teachers to teach the kids embroidery and painting, the kids did not fail our expectations they took no time in grasping the new techniques both boys and girls equally, honestly we thought they had more talent than we did. We were also provided with a scrumptious lunch which we enjoyed rather a lot, we were done with the interaction with the kids too quickly, but it was none the less great. The experience was one, I know all of us will cherish for the rest of our lives. It was a reality check all of us needed, it made us realize that we had so much to be grateful for. It made us want to appreciate the things we have more. It was a huge humbling experience. I'd like to thank all of the faculty for taking us to "BALYA" which changed our perspective on life.

By

Anne Albert

### Dyeing workshop

Although we went for internship we could not learn to the maximum but, this one-day seminar that was held on January 9<sup>th</sup> helped, aimed to give us all personnel involved in textile quality assurance a basic knowledge of the dyeing & finishing processes and an awareness of the various quality issues that can occur and also the importance of colour. We went through the preparation techniques, the different dye categories & their respective applications, and also the various types of test done, also the finishing processes. We were given a preview on the banned and restricted substances used in the dyeing industry. Finally, the connection between dyes and colour fastness testing and provided an overview of the common failures and their possible solutions. The seminar was of SDC India seminar on colour theory and colour science in relevance to textile and apparel industry; and the seminar was interesting, we were also able to interact with the panel members Doc. Ruma Chakraborty, Mr.Alok Sharma and Mr. Jagadish! The seminar gave us plenty of knowledge about the dyes and test which will be followed in export houses and also giving us a ray of hope that we have a bright future in export houses.

By

Swarna  
III year FAD



## FAD IN EXTRACURRICULAR

Organizing an event was always fun and I was awaiting an opportunity where I can organize an event at its best. There it goes and I was elected as a assistant Secretary of FAD department( Mount Carmel College Bangalore). Being a secretary helped me understand the various aspects of management by getting along with other union members. Below are the few events that I have organized.

First was the Fresher's week: This was really fun as it was supposed to be an ice breaker for fresher's(new joiners for graduation).Had two events during freshers week.- "snap that chic" and "fashion hunt". Snap that chic consisted of capturing pictures of girls who are well dressed and looked fashionable . Fashion hunt was mainly solving the puzzle and to go in search for the brand (products of that brand) in the college campus that was solved in the puzzle. Each event had almost 13 participants and three winners for each event. Cul-week had two events "kiss ready" and "pokemon go". Kiss ready was all about going around college and to get maximum number of kisses on a tissue paper without tearing it. The main rule of the game was not to have red and pink shaded lipsticks on the tissue. And colours weren't supposed to repeat. Pokemon go was based on a incredibly famous app where they find as many pokemon as they can. It was all a very exciting experience and it was a learning streak.

By  
NAMRATHA



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