

	<b>Program:</b>	<b>PGDIB</b>		
	<b>PO Code</b>	<b>Programme Outcomes:</b>		
	PO1	Will develop knowledge, skills and competencies in International Business affair.		
	PO2	Will inculcate contextual knowledge and enhance Global business analytical perspective.		
	PO3	Will create leaders who will be able to make sound decisions in managing Global Business organizations		
<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>	<b>CO Code</b>	<b>Course Outcomes</b>
I	CC-01	Management and Behavioral Process	CO1	Compare between communication and control in the organization
			CO2	Differentiate between motivation and leading in the organization
			CO3	Study the nature and the dimension of attitudes
			CO4	Classify the types of empowerment.
			CO5	Describe management and the planning process
II	CC-02	Strategic Marketing	CO1	Demonstrate their conceptual skills, principles, functions of marketing management
			CO2	Demonstrate the functions of marketing management

			CO3	Analyse marketing opportunities, develop market strategies and identify channels of marketing.
III	CC-03	Business Environment and Law	CO1	Understand and analyse the International Business Environment and Internal and external business environment affecting the Business
			CO2	Understand and analyze the latest policy measures of Government regarding Fiscal, Monetary, and Exim Policy and their impact on business
			CO3	Know the legal framework of business, the implication of contracts, and Intellectual property rights and Patent Act
			CO4	Be aware of the need and importance of Environment and Consumer Protection Act and their compliances
			CO5	Get Awareness and importance of FEMA, IT (cyber laws) and penalties under the Act
			CO6	Know the objective and importance of Competition Act, the role of Competition Commission of India. To be able to analyse the case studies and case laws relating to recent judgments and current business environment prevailing in India.
IV	CC-04	Global Business Strategy	CO1	Understand the various global institutions and their strategies which they adopt to increase their profitability and expansion of the business.
			CO2	Analyze the internal and external factors which

				influence the global business
			CO3	Differentiate, compare and contrast the business level strategies and generic level strategies of international business.
	CC-05	Financial Management & Accounting	CO1	Understand the concept of Financial Management, the role played by Chief Financial Officer... Appreciate the importance of Ratio Analysis and its application in decision making.
			CO2	Appreciate the need and importance of Working Capital Management, Account Receivable, cash and Inventory management. Importance of Dividend policy theories of dividend, global practices of dividend
			CO3	Know the concept of GAAP, AS, Ind AS, IFRS, Preparation of Cash book and trial balance. 5: learn the Preparation of financial statement of sole trading and partnership firms.
			CO4	Understand the capital structure theories, EBIT- EPS analysis GDR and ADR issues.
			CO5	Learn the Preparation of financial statement of sole trading and

				partnership firms.
			CO6	Know the Preparation of Financial Statement relating to Company. Preparation of Receipts and payments Account, Income and Expenditure Account and Balance Sheet of Non Profit organisation.
	AC-01	Production & Operations Management	CO1	Demonstrate an understanding of the concepts of Production management, and production strategy.
			CO2	Understand the concept of TQM.
			CO3	Appreciate the need and importance of aggregate planning, production planning and control
	AC- 02	Research Methodology & Statistics	CO1	Demonstrate proficiency in defining a research problem, identifying variables or phenomena, identifying research designs, and developing purpose statements, research questions and hypotheses.
			CO2	Demonstrate proficiency in conducting a literature review
			CO3	Demonstrate proficiency in developing a research

				methodology for qualitative or quantitative designs, using appropriate statistical methods for data analysis.
			CO4	Demonstrate proficiency in writing a scholarly research proposal, using appropriate manuscript writing procedures and considering ethical issues

<b>Se m este r</b>	<b>Course Code</b>	<b>Course Name</b>	<b>CO Code</b>	<b>Course Outcomes</b>
I	CC-06	Cost & Management Accounting	CO1	Awareness on financial analysis , fund flow analysis, Ratio Analysis.
			CO2	Understanding theoretical aspects of Responsibility accounting, measurement of divisional performance, Balanced Score Card, and concepts relating Transfer Pricing and its methods.
			CO3	Awareness about the management reporting and drafting under various situations.
			CO4	Understanding of the concept and need for cost and management audit, Concepts relating to cost control and cost reduction.
II	CC-07	International Marketing	CO1	Understand theoretical concepts of the syllabus content.
			CO2	Analyze and propose methods of globalization

				of brands
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			CO3	To deliver a project or presentation on a brand that is marketed internationally
III	CC-08	International Finance	CO1	Identify existing financial services programmes in international financial institutions.
			CO2	Able to Demonstrate how to maximize profits by investing resources in stocks and in international market.
			CO3	Analyze the international capital market for investment and exposure management.
IV	CC-09	International HRM	CO1	Differentiate between HRM and International HRM
			CO2	Evaluate the global HR context for taking Strategic decisions
			CO3	Work in a cross cultural setting
			CO4	Carry out HR related research studies.
	CC-10	International Trade & Policy Framework	CO1	Demonstrate their understanding of the determinants of the trade pattern between countries and assess its effects on the distribution of income between and within these countries.
			CO2	Understand the political economy of trade policy and the economic effects of different trade policy instruments.
			CO3	Understand the role of international trade bodies such as the WTO.
			CO4	Understand the role of international trade bodies such as the WTO.
	AC-03	Managerial	CO1	Able to understand the

		Economics & Analytics		aspects of IT, BIS, Data Base Management, Data Ware house and Business Intelligence.
			CO2	Able to analyse the Data mining and business intelligence techniques which will be used in Business
	AC- 04	E- commerce & Supply chain Management	CO1	Venture in to real world of business houses
			CO2	Sharpen the skills in the areas of specialization of E- Commerce /Logistics and Supply Chain Management
			CO3	To equip students understand how the various stages of business evolved from barter system to M-commerce, incorporating all the technological advancements like communication, Information technology, transportation and managerial skills.