



## **MOUNT CARMEL COLLEGE, AUTONOMOUS, BENGALURU**

Affiliated to Bengaluru City University | Reaccredited 'A+' Grade by NAAC

**Post Graduate Department of Commerce  
In Association with  
Bangalore Management Association, Bengaluru**

**Organizes  
National Level Seminar & Research Paper Presentation**

**VIRTUAL INCLINATION OF COMMERCE AND  
MANAGEMENT EDUCATION IN THE  
ARENA OF DIGITALISATION**

**Venue  
PG Centre, MCC**

**Friday  
10/03/2023**



## Mount Carmel College, Autonomous

Mount Carmel College was founded in 1944 by the Carmelite Sisters of St. Teresa in the state of Kerala in Trichur (under the title of Carmel College) Affiliated to Madras University, broke new ground by shifting to Bangalore in the year 1948 to meet the increasing demand for women's education. An Autonomous College since September 2005, MCC was first accredited at the 5 Star Level in 1999, Re-accredited with an A+ in 2006, 'A' Grade in 2012 in its third cycle, and A+ in the fourth cycle of accreditation by the National Assessment and Accreditation Council (NAAC). In 2006 University Grants Commission identified the college as a "College with Potential for Excellence" (CPE). The Institution is consistently ranked among the top 20 colleges in India. The College offers over 60 Under Graduate and Post Graduate Programs in Humanities, Science, Applied Science & Design, Computer Applications, Commerce and Management Studies. Today the college caters to the academic aspiration of over 9000 students.

## Department and Research Centre

Post Graduate Department of Commerce offers three Programs M. Com, M. Com - International Business and M. Com - Financial Analysis. PG Department of Commerce is a recognized Research Centre of Bengaluru City University and offers Ph.D. Program. The road objective of the Masters Program is to impart to the students, professional education and training by specifically focusing on the respective specializations. The department strives to provide students with opportunities to develop conceptual, practical, research, and analytical business skills in order to meet the challenges of the business, industry, and/or academic sector regardless of the level – National and Global.

## Bangalore Management Association

The Bangalore Management Association (BMA) is a Pioneer in the management movement of India. Established in 1953, it is affiliated to All India Management Association (AIMA), New Delhi. It was launched as a professional body to study and promote the principles of management in more scientific way. BMA is in the forefront among all Management Associations and is the oldest and recognized as one of the best Management Association in the country. It continues to bring the latest management thoughts through its Annual Conventions, Workshops, Seminars, Conclaves, Summits, and Training Programs by involving reputed management experts & business icons.

## Objective

There has been a paradigm shift in commerce, business, and economy. From fundamentals to technical, all aspects that make an individual a professional have become the focal point. With emerging innovations, challenges, and the thin line of physical and digital boundaries, opportunities have paved the way for change. On that note, our institution has always prioritized the changing needs of the economies to ensure that people are equipped and ready to be the pioneer. The seminar presents a platform to students, academicians and researchers an opportunity to sharpen their knowledge and skills to sustain in the digital era.

## Who Can Take Part?

Post Graduate Students of Commerce, Management, Humanities, Computer Science and Research Scholars.

## Research Paper Presentation and Publication

Research Scholars and PG Students are cordially invited to submit their original and unpublished research work on the theme. The author/s should submit the full-length paper (around 3000 words), in Times New Roman/Font Size 12/Single Line Spacing and Double Space between paragraphs on A4 size paper with 1 inch margin on all sides. The full text including main paper, bibliography, and appendices, if any, should not exceed 12 pages of A4 size paper.

- The author(s) should clearly mention his/her/their name(s), address, mail Id, contact numbers and the title of the paper. It should be accompanied with a brief biography of the Author/s.
  - The paper should be accompanied by a declaration from the author that the contribution is his/her own work and is submitted for publication for the first time.
  - All papers will be reviewed by an expert panel of referees and the decision of the panel of the referees is final and binding.
  - E Receipt of the registration fee should be sent along with the paper to the Mail ID given below.
  - Papers will be peer reviewed (quality and standard) and selected papers will be published in MCC Journal of Social Science (ISSN 2395-5583) (Additional Charge is applicable).
- Papers/research articles must be sent to: [pgcomns2023@gmail.com](mailto:pgcomns2023@gmail.com)

## Important Dates

Abstract	20/02/2023
Full Paper	03/03/2023
Acceptance Confirmation	05/03/2023
Final Registration	08/03/2023

## Registration Fee and Bank Details

### Paper Presentation: Individual Author

- ₹ 590 for PG Students (including GST)
- ₹ 825 for Research Scholars (including GST)
- **Only Participation: ₹360** (including GST)  
(Seminar Kit and Lunch Provided)

- **A/C No:** 20150110002056
- **Name of the A/C:** PRINCIPAL MCC PG
- **IFSC:** UCBA00002015
- **Bank:** UCO Bank, Vasanth Nagar, Bangalore-560052

Click here for Registration

[https://docs.google.com/forms/d/e/1FAIpQLSfXYtkHMsbI11f6VQK3Tcg5Mps9\\_WWsfMYyYzI2QGQrTVwUA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfXYtkHMsbI11f6VQK3Tcg5Mps9_WWsfMYyYzI2QGQrTVwUA/viewform?usp=sf_link)

## Certificates and Awards

- Certificate/E-Certificate will be issued to all Participants.
- Best paper award will be given under Research Scholar Category and PG Student Category.

## Advisory Committee

Dr. Sr. Arpana  
Principal, MCC  
Chief Patron

Dr. Charmaine Jerome  
Vice Principal, MCC  
Patron

Dr. Sr. Sajitha  
Campus Coordinator

Dr. George Lekha  
Campus Coordinator

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Prof. V N Raghu  
Dean, School of Commerce

## Convener

Dr. Raghavendra K S  
Associate Professor

## Co-Convener


Dr. R. Sivakami  
Coordinator & Associate  
Professor


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Dr. Samanvitha C  
Dr. Sindhu A N  
Prof. Anjana Bastin  
Prof. Tisa Maria Antony

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