



MOUNT CARMEL COLLEGE , AUTONOMOUS BENGALURU

(Affiliated to Bengaluru City University(Reaccredited'A+Graded by NAAC)

58, Palace Road, Bengaluru 560052



**SCHOOL OF COMMERCE - UG
In Association with
Indian Council of Social Science Research (ICSSR)**

**NATIONAL CONFERENCE
ON
“Technological Interventions in Educational Industry”**

26th & 27th JULY 2023

**Venue: DJB Auditorium, Mount Carmel College, Autonomous
Bengaluru.**

About College

Mount Carmel College was founded in 1944 by the Carmelite Sisters of St. Teresa in the state of Kerala in Trichur (under the title of Carmel College) Affiliated to Madras University. In the year 1948 it ventured by shifting to Bangalore to meet the increasing demand for women's education. An Autonomous College since September 2005, MCC was first accredited at the 5 Star Level in 1999, Re-accredited with an A+ in 2006, 'A' Grade in 2012 in its third cycle, and A+ in the fourth cycle of accreditation by the National Assessment and Accreditation Council (NAAC). In 2006 University Grants Commission identified the college as a "College with Potential for Excellence" (CPE). The Institution is consistently ranked among the top 20 colleges in India. The College offers over 60 Under Graduate and Post Graduate Programs in Humanities, Science, Applied Science & Design, Computer Applications, Commerce and Management Studies.

About School of Commerce

The School of Commerce was started in the year 1980 and presently offers Eight UG programs, three PG programs and a Ph.D program. The School of Commerce is known for its pragmatic approach towards education. The courses offered by the department strikes a balance between theoretical and practical understanding of subjects. Programs are well designed to create enthusiastic, energetic, motivated, and proficient graduates in areas of commerce, trade and industry.

The Department conducts business fests, and various other academic activities to improve the knowledge and exposure of the students to keep up with the dynamic environment. We provide holistic value-based education nurturing the students for their personal and professional development.

About ICSSR

Indian Council of Social Science Research (ICSSR) was established in the year of 1969 by the Government of India to promote research in social sciences in the country. ICSSR provide grants for projects, fellowships, international collaboration, capacity building, survey, publications etc. to promote research in social sciences in India.

Conference Theme

Invention, Innovation and diffusion of technologies has been the potential significant enabler for quality education. Significant investment is required in educational spectrum to meet the demand of present & future requirements. Over the last decades, technologies have impacted the industrial efficacy and its effectual contribution in the field of education. This has created the need to accelerate skill development in shaping educational curriculum. Through this conference we intend to promote/encourage discussions on how technology can be used to improvise on competency building and skill development among students.

Call for papers

We Invite original research articles on the conference theme, "Technological Interventions in Educational Industry". The list of sub-themes is indicative, research work that aligns with the overall theme can also be submitted.

- Application of Blockchain Technology/Artificial Intelligence/RPA in Educational Institutions
- Smart Higher Educational Social Media Marketing Strategies
- Role of educational institutions in sustainable development
- Work-life balance through Hybrid mode as an alternative working arrangement
- Social and Women Entrepreneurship in creating employment opportunities
- Digital Transformation in Education
- Skill development for reshaping educational curriculum
- Education Models in curriculum design in Higher Educational Institution



Guidelines for submission of Structured Abstract & Full paper

The structured abstract should be for maximum of 250 words and include (Purpose, Design/Methodologies, Findings, Originality, Implications & Key words – Min 3 & Max 5). Full paper must follow the IMRAD structure (Introduction, Materials & Methods, Results and Discussion). Full paper Format: Single column, A4 Size, 1.5 line spacing, Times New Roman Font Style. Papers to be mailed to : commerceconference@mcblr.edu.in

Acceptance of abstracts & full paper submission

Deadline to submit the full paper is on or before 30th June 2023. The full paper shall undergo a double-review process by the experts and review panel. The authors are expected to make the necessary revisions and submit the revised papers within a weeks time of receipt of revisions from the reviewers. At least one of the authors is expected to present the paper at the conference either in Online or Offline mode. The submitted full papers must ensure to have plagiarism less than 10%.

Publication Opportunities

All abstracts will be published in the conference proceedings with ISBN number. The selected papers from the conference will be forwarded to the shortlisted Journals which are indexed in Scopus, Web of Science, UGC Care list & SSRN.

Important Dates

Submission of structured abstract :15th June 2023
Submission of full paper :30th June 2023
Confirmation of paper for presentation :15th July 2023

Registration Fee details including GST

Research Scholars/ PG Students: ₹295
Academicians: ₹472

Certificates

Certificates/E-Certificates will be issued to all the registered participants. All authors must register separately.

NEFT Details

Attach the copy of payment receipt while completing the online registration process.

Beneficiary Name: Secretary, MCES

A/C No: 90010100000582

Type of Account: Savings

Bank : UCO Bank

Branch: Vasanth Nagar

IFSC Code: UCBA0002015

Register

<https://forms.gle/sKx63L1pZk3orvXY7>

Accommodation

Conference Organizers shall assist ONLY outstation participants in finding accommodation in and around the college campus

Expected Participants

Academicians & Research Scholars / PG Students



Advisory Committee

**Sr. M Albina
Director**

**Dr. Sr. Arpana
Secretary and Treasurer - MCES**

**Dr. George Lekha
Principal**

Organizing Secretary

**Prof. V N Raghu
Dean, School of Commerce**

**Conference Convener
Dr. Vedapradha.R**

**Co-Conference Convener
Dr. Rajalakshmi GS**

Organizing Committee

**Ms. Aruna Bhaskar
9611121965**

**Ms. Lakshmi Eshwar
9538825190**

**Ms. Lavanya KN
8147751935**

**Ms. Aatika Bi
9972546602**

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