

MA Public Policy – 2022-23

Programme Outcome

- **Critical Thinking and Problem Solving** - Critically analyse, synthesise and reflect on the knowledge related to Public Policy problems, programs and policies.
- **Design and develop implementable solutions** – With a firm understanding of the limitations, identify governance problems using research based tools and design implementable and impactful solutions to the identified problems.
- **Career Development** - Prepare students for career as professional policy analysts, government agencies, personal staff of elected representatives, consulting firms, corporate, non-governmental organizations and other agencies involved in public affairs.
- **Effective Communication** – Develop the ability to communicate complex policy ideas in a simple, effective, persuasive manner. Students should be able to develop communication strategies to persuade different set of stakeholders.
- **Policy Leaders** – Enable students to engage in public policy and become public leaders in their chosen domain. This involves participants acquiring a range of skills that will help them to actively participate and influence the government and policy makers in formulating and implementing the right policies for India.
- **Engaged Citizens** – Most importantly, the program aims to create engaged citizens of the country, who can actively participate in the democratic process of the country as policy makers, public leaders, analysts, or as public relation specialists.

Course Outcomes

Semester I

CC-01: INTRODUCTION TO PUBLIC POLICY

- Understanding basics of public policy, public administration and governance
- Understand public policy processes in the context of politics
- Deconstruct government and governmental actions
- Understand what it takes to be a public policy analyst
- Learn concepts and skills needed to effect policy change

CC-02: MICROECONOMICS

- Understand how households (demand) and businesses (supply) interact in various market structures to determine price and quantity of a good produced.
- Understand the links between household behaviour and the economic models of demand.
- Understand the links between production costs and the economic models of supply.
- Apply economic reasoning to individual and firm behaviour.
- Ability to apply marginal thinking for understanding individual, firm and government behaviour.

CC03: WRITING & COMMUNICATION SKILLS FOR PUBLIC POLICY

- Understand the role and impact of persuasive policy writing.
- Develop an analytically rigorous style of writing on policy issues.
- Understand the nuances of language, grammar, style and structure.
- Understand the difference between empirical and anecdotal writing, and the importance of analysis.
- Learn the technical aspects of policy writing: footnoting, references, plagiarism, style guides etc.
- Explore different types of writing: Blogs, Opeds, columns.
- Delve into “evidence based” writing and learn how to write policy briefs and discussion documents.

CC04: STATE AND POLITICAL INSTITUTIONS

- Gain conceptual clarity on foundational political science topics relevant for a public policy practitioner
- Understand the concepts of a Nation. State and Nationalism
- Understand political processes, institutions and ideologies that are relevant in modern India

- Understand the workings of the Indian constitution and the idea of constitutionalism
- Deconstruct electoral process and its reforms for Modern India

AC-01: INDIAN SOCIETY AND SOCIAL MOVEMENTS

- To think analytically and critically about Indian society, its components and structures
- To ask important research questions related to social processes
- To understand the impact of India's policy on society and individuals
- To analyse changes in the policy paradigm
- Understand the types of social movements in India and its outcomes

AC02- QUANTITATIVE TECHNIQUES FOR PUBLIC POLICY

- Understand fundamental mathematical concepts
- Understand and apply elementary statistics
- Use numbers and numerical techniques effectively in public policy
- Understand the measures of central tendency and its applications in public policy research.
- Learn the tools of correlation and regression and its application in public policy research.

II SEMESTER

CC05: Introduction to Policy Formulation and Analysis

- To equip the participants with skills required to structure a policy problem, construct alternatives available to solve the problem and provide solutions accordingly
- To introduce the participants to the fundamentals of public policy analysis and tools used for it
- To provide practical knowledge on how to present a policy proposal in a brief and concise manner

CC06: PUBLIC ADMINISTRATION AND GOVERNANCE

- Understanding the basic framework of the Administrative systems
- Understanding administrative thought through the lens of famous political scientists.
- Gain an insight into the importance of Accountability and Control and Administrative Law in public administration.
- Understanding the basic framework of Personnel Administration
- Developing insights into the emerging issues in Indian Polity like e- Governance, Right to Information Act etc.

CC 07: MACROECONOMICS

- Apply macro-economic models to analyze contemporary macro-economic issues and real-world problems
- Assess macro-economic theories and models in terms of their policy implications
- Synthesize a range of alternative perspectives on macro-economic issues and problems
- Gain an understanding into the concepts of money and banking systems in an economy.
- Demonstrate a basic understanding of news relating to the economy as a whole; the economic implications of changes in government fiscal or monetary policy; and how interest rates are determined and the role of interest rates in personal and corporate decision-making.
- Understand the concepts and theories relating to international economics.

CC 08: RESEARCH METHODOLOGY

- Understand the importance and the essential concepts of research in public policy.

- Learn how to identify, formulate and express the research question
- Learn how to effectively design the research based on the research question
- Understand the differences between qualitative and quantitative research techniques
- Appreciate the importance of sampling for data collection and analysis

AC03: URBAN GOVERNANCE AND POLICY

- Understand the evolution of cities and the concept of urban development.
- Gain an understanding into the process of urban growth in India
- Get a thorough understanding of city planning, urban transport, public services and safety.
- Understand the evolution of municipal and metropolitan governance in India
- Examine urban politics and learn about the means of effecting civic change
- Understand different types modes and operation of urban transportation and urban public services.

AC04: MEDIA STRATEGY FOR PUBLIC POLICY

- Get a sound understanding of the media industry and role of journalism
- Understand emerging trends in digital and social media and their relevance
- Learn how to organize effective media campaigns for public policy causes
- Learn to interact effectively with media persons.
- Learn how to give impactful public interviews

III Semester

EC02: Public Finance and Financial Administration

- Understand the role of the State in the process of development.
- Understand government borrowing and the implication of public debt on growth and stabilization.
- Understand the tax policy in India, ways to reform it, trends and shortcomings
- Understand how fiscal federalism works in India
- Appreciate the importance of local finance in India.

EC03: DEVELOPMENT STUDIES AND PUBLIC POLICY

- Understanding the concept of growth and development. Gain an insight into the conceptual issues in development economics
- Gain an understanding into the concept, measurement and policies relating to poverty and inequality and their impact on economic development.
- Understand the importance of resources and their allocation in economic development
- Gain an analytical understanding of various growth models.

EC 04: ANALYTICAL SKILLS FOR PUBLIC POLICY

- Learn how to conduct a comprehensive literature review in public policy domain.
- Learn the essentials of qualitative and quantitative tools and their application in public policy research
- Learn how to analyze and visualise data
- Learn the skill of story-telling using data visualization
- Learn how to share complex numbers to the public in an easy-to-consume manner

AC05: GEOPOLITICS

- To understand the concept of geopolitics as a discipline and its difference to international relations.
- To gain an in-depth understanding into the theories of geopolitics.
- Understand different perspectives on geopolitics and macroeconomic issues
- To understand India's position and its geopolitical strategies
- Examine and understand the foreign policies of BRICS

OPEN ELECTIVE

COURSE TITLE – Decoding a Policy

Course Outcomes

- Understanding basics of public policy, public administration and governance
- Understand public policy processes in the context of politics
- Deconstruct government and governmental actions
- Get an understanding into the policy formulation. Analysis and advocacy.

IV Semester

EC 05: SECTORAL POLICY ANALYSIS WORKSHOP

- Evaluate major policies in different sectors in India
- Get practical knowledge of how to present a policy in a concise manner
- Understand the skill of critically analysing policies

EC 06: BEHAVIOURAL SCIENCES AND PUBLIC POLICY

- Examine the relationship between behavioural studies and public policy
- Review the major themes of behavioural economics and address their implications for public policy in a wide variety of policy relevant domains
- Review key findings in psychology that have important lessons for the field of economics and public policy
- Identify areas of policy where taking behavioural insights into account could improve public policy in terms of implementation, efficiency, or redistribution.

EC-07: THE ETHICS OF GOVERNANCE & PUBLIC POLICY

- Explain how personal morality and ethics impact the policymaking process
- Discuss various ethical frameworks used to resolve policy dilemmas
- Identify statutes, ethical codes, and legal opinions that define the normative

parameters of key domestic and international policy issues.

EC04: PUBLIC POLICY INTERNSHIP

- Gain perspectives on jobs and careers in public policy
- Gain work experience in public policy to gear up for future employment
- Work on a live public policy challenge, as faced by government, private sector, non-profit, research or other organizations

PR 01- POLICY DISSERTATION

- Learn how to conduct an independent research project on a public policy topic
- Apply concepts learnt in the programme to a real world public policy challenge
- Demonstrate the research skills learnt in the programme by applying them effectively