

BACHELOR OF SPORTSMANAGEMENT

Programme Specific Outcomes (PSO)

1. Bachelor of Sports Management will offer students exposure to the various dimensions involved in Sports as a business.
2. Bachelor of Sports Management will ensure holistic development with a blend of accounting, statistics, entrepreneurial, and leadership skills.
3. Bachelor of Sports Management will provide individuals with a consolidated knowledge of the various managerial and administrative aspects involved in the field of sports.
4. Sports management aims to develop human resources for the sports industry and specially focuses on the understanding required to pursue a successful career in this sector.
5. Sports management degree includes an active curriculum, with entrepreneurial and leadership activities as well as sports laws and regulations.
6. The degree ensures optimum skill development in physical education and training and administration in sports management.

Course Title here : Bachelor of Sports Management.

Course Outcomes (CO)

1. Provide individuals with a foundational knowledge of the field of Sports management.
2. To explain various perspectives in organization in sports.
3. To provide students with an introduction to the key concepts, perspectives, theories, and sub-fields in sports management.
4. Demonstrate an understanding of various theories as they apply to management, leadership and organizational behaviour.
5. Explain the importance in developing personal and management values; the importance in developing a personal philosophy regarding social responsibility.