



## Mount Carmel Centre for Innovation, Incubation and Entrepreneurship (MCCIIE)

### Activities for 2020-2021

#### I. Achievements

- Received 3.5/5 stars for the various activities /events conducted in the year 19-20
- MOU signed with CIMSME for setting up of Centre of Excellence in the campus
- 2 students prototypes nominated for National Innovation contest
  - got selected and they are selected for 2 level of mentoring (2020)

#### II. Activities during lockdown

- Faculty attended IIC Online Sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs from 28th April to 22nd May 2020
- Faculty and students attended leadership talk series organised by MHRD IIC in May, June and July 2020 ( on every Saturday)

#### III. Training attended by Faculty

- Innovation Ambassador training
- Orientation Session on IIC
- Orientation cum Training Session on NISP
- Training session on AIIRA

#### IV. Events Conducted

1. Mount Carmel College Centre for Innovation, Incubation and Entrepreneurship (MCCIIE) Cell, Mount Carmel College, Autonomous, Bengaluru, conducted a 3-Day webinar series on "Importance and Impact of Entrepreneurship in Educational Institutions" scheduled during 2nd - 4th June, 2020 between 4:00 pm – 5:00 pm. The webinar provided a platform for students and faculty to understand the role, importance and impact of entrepreneurship and entrepreneurship education in institutions.

- Given the relevance of IPR in today's day and age, Mount Carmel Centre For Innovation, Incubation & Entrepreneurship organized a National Level Webinar on 'INTELLECTUAL PROPERTY RIGHTS AND INNOVATION' on July 24<sup>th</sup>, 2020. The resource person for the workshop was Mr. B. Vivek Anand Sagar, IP attorney and consultant, Patent Information Centre, (KSCST) IISc., Bengaluru.

The three key objectives of the webinar organized were

- To know how is innovation important in the available IP rights in order to stay ahead of the competitors.
- To create awareness about IP among participants in the session.
- To know how to identify IP component and manage its Do's and Don'ts

- Organised a Workshop "Innovation and Entrepreneurship – Key to Atmanirbhar India" for all streams of 3<sup>rd</sup> semester PG courses on 18<sup>th</sup> July 2020. The purpose of this workshop is to:

- Help participants understand the process, challenges, risks and rewards of starting up a new scalable venture
- Equip them with the tools required to start their own business
- Improve their chances of successfully starting their own business
- Explain the role of innovation in today's competitive business environment



4. Signed a MOU with Confederation of Indian Micro, Small and Medium Enterprises **on 17th Aug'2020** for setting up Centre of Excellence for Innovation, Incubation and Entrepreneurship. The agreement **signing ceremony** was well attended by **Dr. Sr. Arpana, Principal; Dr. Charmaine Jerome, Vice Principal; Dr. Uma V, PG, Dean; Dr. Sr. Sajita, Campus Administrator, Dr. Shanthi S, Director MCCIE from Mount Carmel College (MCC) and Santosh G. Director; Biju, Director, CoE Practices of CIMSME and Mishma, Global Communication Head from Confederation.**

The CoE is being established in MCC Bangalore with an objective to provide a platform to foster innovation and entrepreneurship in a collaborative and enabling environment for a positive impact on the Indian Economy



5. World Entrepreneur's day – August 21, 2020

MCCIIE in association with Confederation of Indian Micro, Small and Medium Enterprises (CIMSME) celebrated **World Entrepreneurs' Day** with 100+ entrepreneurs virtually. Celebration was well hosted by Dr. Shanthi, Director, Centre of Innovation. **Ms. Nabomita Mazumdar, National Chairperson, CIMSME** graced the occasion as **Chief Guest** along with 5 more accomplished womenpreneurs as guest speakers.

Program was well thought and executed by event management committee. Ms. Sangeetha Yadav, Director, Portflip Ventures Pvt Ltd; State Director, CIMSME, Maharashtra detailed on **Building Awareness for Entrepreneurship**. Where as Ms. Aparna G Kumar, Director, HomeCare, The Elderly Speciality Shop; State Director, CIMSME, Kerala emphasised on **“The Other Side of The Story”**. Followed by **Ms. Darshana Ramesh, Founder, DITI (Concept Designs Company)**; State President, CIMSME, Karnataka on **“The Journey of DITI”** and **“Healthy and Mindful Eating”** by **Ms. Raahhat Khan, Founder, Nature Craft- Organeek**; State Joint Secretary, MSME Growth, CIMSME, Telangana; **“Digital Transformation”** by **Ms. Sahitya Raj A.**, Co-founder, CTO, CHO, Sreel Technologies Pvt Ltd; Deputy Vice President, CIMSME, Telangana.



- National level IPR QUIZ was conducted as a part of KAPILA: Kalam Program for IP Literacy and Awareness. In order to commensurate the IP Literacy week Mount Carmel College Centre for Innovation, Incubation and Entrepreneurship organised a national level quiz competition to the students (both UG and PG). The quiz competition was taken over by 1036 students who showed active participation. E- certificates were also provided to the students who scored 40% in the quiz. The quiz was circulated through google forms and had 20 questions; it aimed to create awareness on patents, trademarks and copyrights.



- Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship) was organised with the motive to orient Students and faculty about NEP and All the new aspects of motivated the students and how it encourages students to become entrepreneurs and the session motivated them in the same direction.

**PROF. STEPHEN DEEPAN**  
Faculty - School of Management  
KJ Somaiya Institute of Management Studies  
Bengaluru

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+91 98441 72752  
shanthi.s@mccie.edu.in  
https://mccie.edu.in

Date: 10-12-2020  
Time: 11:30- 12:30pm

**Convener**  
**DR. SHANTHI S**  
President MCCIE

Mount Carmel College, Autonomous, Bengaluru  
MOUNT CARMEL COLLEGE CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP (MCCIE)  
Organized a Webinar on

**Orientation Session on National Education Policy (with a focus on Innovation and Entrepreneurship)**

**Patron & Principal**  
**Dr. Sr. ARPANA**

**Platform**

- Faculty and Students can join through the link <https://tinyurl.com/v2csoai>
- No registration fees
- E-Certificates will be provided to all the participants attending and submitting the feedback form

- Orientation session on Institution Innovation Council was conducted for faculties of Institute by Innovation Ambassador by Dr. Shanthi. S on 14th December.
- Organised a session on “My Story - Motivational Session by Successful Startup founder” on 14th December and the resource person our Alumni Ms. Tanushree co-founder Body Café shared her experience of being an entrepreneur. The session motivated students and also helped them to understand what it is to be an entrepreneur. It also enabled the students to Understand the finances, the schemes under the initiative of the government and building the will power to start with entrepreneurship.

Mount Carmel College, Autonomous, Bengaluru  
MOUNT CARMEL COLLEGE CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP (MCCIE)

Webinar on

**My Story - Motivational Session by Successful Startup founder**

**Patron & Principal**  
**Dr. Sr. ARPANA**

**Platform**

Date: 14-12-2020, Monday  
Time 4:00pm - 5:00 pm

**Ms. Tanushree Ishani D**  
Founder BodyCafe

**Contact**  
Mount Carmel College, Autonomous, Bengaluru  
+91 98441 72752  
shanthi.s@mccie.edu.in  
https://mccie.edu.in

**Convener**  
**DR. SHANTHI S**  
President MCCIE

- Faculty and Students can join through the link: <https://tinyurl.com/v4qvasur>
- No registration fees
  - E-Certificates will be provided to all the participants attending and submitting the feedback form

10. A Workshop on “Entrepreneurship and Innovation as Career Opportunity” was organised on 17<sup>th</sup> December 2020 to enable students to think, create and react beyond the curriculum and choose entrepreneurship. The Students were motivated and exposed to a world of possibilities and were intimated that dire need for entrepreneurs in various sectors



11. Organised a Panel Discussion on Atmanirbhar Bharat- Vocal for Local, Make In India for the world on 21<sup>st</sup> December 2020 and the panelists were Dr. P Paramashiviah, Dr. Subhaskar Reddy and Dr. R Shashidhar. The panelists highlighted the various aspects of the Atmanirbhar Bharat indicating the 5 pillars of the self-reliant India and how the government initiatives are paving way for a bigger and better economy.



12. Webinar on identifying Intellectual Property component at the early stage of Innovation was organised on 22<sup>nd</sup> December 2020 with the objective to create awareness among the

participants and to stress the importance IP. Students gained knowledge in the area of Necessity of identifying the IP component during the early phase of experimentation and Various tools of IP and its role in protection.

MOUNT CARMEL COLLEGE, AUTONOMOUS  
BENGALURU  
MOUNT CARMEL CENTRE FOR INCUBATION, INNOVATION AND  
ENTREPRENEURSHIP (MCIE)

WEBINAR ON  
"Identifying IP Component at the Early Stage of  
Innovation"

Speaker: Mr. Vivek Anand Sagar  
Consultant  
Patent Information Centre,  
KSCST, IISc Campus, Bengaluru.

Date - 22<sup>nd</sup> December, 2020 (Tuesday)  
Time - 3 PM

Platform

Convener  
Dr. Shanthi S  
President MCCIE  
Ph # - 984412752

- Faculty and students can join through the link - <https://tinyurl.com/vcah958>
- No registration fee
- E - certificates will be provided to the participants

13. Webinar on “Process of Innovation Development” was conducted on 8<sup>th</sup> Jan 2021. The objective of the session was to encourage to students to come up with ideas and how to process it and to apply for the patents and the students benefitted by clearly understanding the Process of innovation & design thinking and they were motivated to innovate new business idea.

MOUNT CARMEL COLLEGE  
AUTONOMOUS, BENGALURU

MOUNT CARMEL CENTRE FOR INNOVATION,  
INCUBATION AND ENTREPRENEURSHIP.

ORGANISES A WEBINAR ON  
**Process of Innovation  
Development**

PLATFORM

Click on the given link to join-  
<https://tinyurl.com/5o59anc>

Convener- Dr. Shanthi Srinivasan  
Organised by- Sophia Sharon

Patron and Principal-  
Dr. Sr. Arpana

Speaker-  
Dr. Chinmayi Dath  
Assistant Professor  
IIC Design Thinking and Innovation  
Ambassador & NISP Coordinator  
St. Clare College, Bangalore

Date- 8th of January Time- 3:30 to 4:30pm

- No registration fee
- E-Certificates will be issued to all participants attending and submitting the feedback form
- Faculty and students can join through the link provided

14. Orientation session for students of Institute by Innovation Ambassador Dr. Shanthi. S was held on 16<sup>th</sup> January 2021. During the session she discussed the importance of doing things out of the box and explained to us in a very subtle manner that how Innovation can be termed as a positive change or a result or an outcome. She also addressed that having just an idea is not innovation but you need to put that idea into action too.



15. EDP credit course in collaboration with CIMSME was conducted from 26<sup>th</sup> October to 6<sup>th</sup> November 2020. It was conducted for 20 hours which carried 1 credit.

16. Workshop on Building Awareness on Intellectual Property Rights & Academic Integrity was organised on – 3rd Feb 2021- by Dr. Debabratha Samtha, Christ University for the faculty of Mount Carmel college



17. A Motivational entrepreneurial talk by Ms. Gitanjali ( Alumni Student Entrepreneur) was organised for B.A Final year students to motivate them to select the path of entrepreneurship as their future career on 9<sup>th</sup> Feb 2021





Mount Carmel College  
Autonomous, Bangalore

INSTITUTION'S  
INNOVATION  
COUNCIL  
Ministry of Education, Government of India

Talk on Road to  
Entrepreneurship  
Blood.Sweat.Tears  
Leading to Passion...  
- Faculty and  
Students can join.  
- No registration fees.

Date - 9th Febuuary 2021

Time -

Talk by  
GITANJALI SUBRAMANIAN  
Founder of  
GITSU PHOTOGRAPHY

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GITSU  
PHOTOGRAPHY



18. “ Webinar on Business idea generation and evaluation” for commerce graduates, was conducted on - 17<sup>th</sup> Feb 2021- by Dr. Shanthi S, Director, MCCIE



Mount Carmel College, Autonomous  
(Affiliated to Bengaluru Central University)  
#58, Palace Road, Bengaluru- 560052

DEPARTMENT OF COMMERCE

ORGANIZES A WEBINAR FOR  
II YEAR B.COM & BMTT STUDENTS ON  
ENTREPRENEURSHIP DEVELOPMENT AND  
IDEA GENERATION

PLATFORM:MS TEAMS  
17TH FEBRUARY, 2021  
3:00 TO 4:00 PM

ORGANIZED BY  
MS.CANDIDA SMITHA  
MS.SPANDANA PRIYA  
MS.SREETH REBEKA R

DR. SHANTHI S  
DIRECTOR,  
MOUNT CARMEL CENTRE FOR  
INNOVATION, INCUBATION &  
ENTREPRENEURSHIP

19. A Student Survey – Innovation Quotient was conducted to identify the students with innovative business ideas and those who have already started their venture and thereby to help them to take their venture forward through the incubation centre. the

**676 students responded – around 10% of students strength participated in the survey.**

20. Skill development orientation programme was organised for FAD, IDM and Home science final year students on 10<sup>th</sup> Feb 2021 in which Ms. Darshana, Founder, Diti Designs, explained the course details and also how students can use their skills and to start their own venture and become successful in their business. The objective of the course is to
- To Connect rural India for sourcing raw materials and to learn the intricate traditional textile designs
  - To reach global shelves



21. Workshop on “Developing a Business Plan’ for commerce graduates, was conducted on – March 10<sup>th</sup> by Dr. Shanthi. S

**MOUNT CARMEL COLLEGE,  
AUTONOMOUS**  
(Affiliated to Bengaluru Central University)  
58, Palace Road, Bengaluru-560052  
**DEPARTMENT OF COMMERCE**  
Organises A Webinar  
On  
**Developing a Business Plan for a Start Up**  
For  
**Second Year B.Com Honours Students**  
On  
**Wednesday, 10th March 2021**  
**3PM to 5PM**  
Platform: MS Teams

Resource Person  
**Dr. Shanthi S**  
Director Mount Carmel Centre  
for Innovation, Incubation and  
Entrepreneurship

Organised By:  
Ms. Rajani H Pillai  
Ms. Sitara G  
Ms. Shruthi R

22. MCCIE is organising a session on “Personal Financial Planning and Filing of returns” on March 8<sup>th</sup> to mark Women’s Day in association with Stock Market institute for faculties of Degree college, PU college and Mount Carmel Central School teachers. This has been organised as a part of women empowerment initiative of our college.



23. E-Week 21- “*Transcend*” is organised in association with CIMSME from 15<sup>th</sup> March 19<sup>th</sup> March 2021. It is an intercollegiate event.



DATE	NAME OF THE EVENT	MODE	TIME	VENUE
15.03.21	Inauguration & Inaugural talk	Offline	10:30 am - 12:30 pm	DJB AUDITORIUM
16.03.21	B - Plan Competition	Online	10:30 am - 12:30 pm	MS Teams
17.03.21	Design thinking workshop	Online	10:30 am - 12:30 am	MS Teams
18.03.21	Lean business model Webinar Ad pitch Challenge	Online offline	10:30 am - 12:30 pm	MS Teams GJB Auditorium
19.03.21	Hackathon Exhibition	Offline	8:00 am onwards 9:00 am - 3:00 pm	GJB Auditorium Amphitheatre

# Launching of Newsletter 'e-Genesis' during e-Week



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