

MOUNT CARMEL COLLEGE AUTONOMOUS, BANGALORE
ASSOCIATIONS REPORT 2021-2022

**MCCIIE – MOUNT CARMEL CENTER FOR INNOVATION,
INCUBATION AND ENTREPRENEURSHIP**

TEACHER CO-ORDINATOR: Dr.Shanthi.S

SECERTARIES:

- 1) Shraddha H (2 M Com)
- 2) Mincy Kunjumon (2 Msc Biotech)
- 3) Akshaya Sivakumar (3 BA Pyes)
- 4) Sai Sriya (2 BBA BA)

EVENTS IN 2021-2022 -

- 1) **Event - Session on – WHY ‘IP’ IS IMPORTANT IN ACADEMIA?**
Date – 23rd April, 2021.

MIC has announced a talk by Dr. Anand Deshpande, Founder and CMD, Persistent Systems in the gracious presence of Hon’ble Chairman AICTE; VCM, AICTE; M. S. AICTE and CIO, MoE’s Innovation Cell on topic “From your Ph.D./Master thesis to a Start-Up”.

Date: 23rd April 2021, 11AM

The session will be very useful for faculty members, Ph.D. & Masters Scholars.

The session was streamed live on MIC’s YouTube Channel.

Alternate direct Link to watch the live session: <https://youtu.be/bS-0WbeLzFc>

For more info on MCCIIE and other events follow the link

https://www.instagram.com/mcc_iiec/

Key learning -

It was an innovative initiative to impose IP in various institutions in India. It helps in the holistic development of an individual, not just academically but with respect to research and knowledge in many other domains that are the most happening in and around the world. Institutional collaboration on IP management and innovation can enrich the country's economy

Insights into the session -

Dr. Abhay Jere and Dr. Mohit Gambhir expressed the importance of IP in academia. According to his research, in the age of knowledge and information, ideas and concepts dictates economy. Universities and institutions play key role in solving the societal problems through research. Universities like Sandford, Michigan, Southern California and many more have contributed to the society through their well-established research centres. He suggests developing a self-

sustaining circle of research and innovation through institutional collaboration to build the capacity of the contributors. He observes, Universities, public and private research institutions can become the factories of knowledge and economy with the inclusion and institutionalization of IP in their curriculum.

The theme of World IP day 2021 is “IP and SMEs: Taking your ideas into market”. Considering the importance of Academia in promoting IPs and innovations, MHRD had organized this talk to promote filing of IPs and initiate Small and Medium Enterprises (SMEs) in the academic ecosystem. More than 5000 faculty and students were participated in the session.



2) Event - WEBINAR ON THE BUSINESS MODEL CANVAS Date - 18th June, 2021.

The webinar was conducted on the 18th of June, 2021 via MS Teams for the Mount Carmel Autonomous students. **Around 100 students along with the faculty attended the live session** for insights from the successful director of FirstHive. The speaker spoke the attendees through the basic format for starting a business. The session was for 2 hours starting from 10:30 am till 12:30 pm. Mr. Avinash Raj guided through the 9 squares of the business model that points the 9 essential segments of running a successful startup. The first 3 years of a start-up is a crucial time for keeping the business viable and avoiding possible losses to maintain a no-profit no-loss, break-even point. The following strategies of BMC would help maintain the equilibrium of a startup. **CONCLUSION** - BMC is different from a Business plan. You do not show it to the investors and banks. It's for laying out a plan in the initial stages of a business and formulating a basic plan in order to determine your cost structures and future prospects. You can assess who are your target customers, who are the competitors.

You can also show it to your friends, family, employees so they can see your vision and judge the viability of business.



3) Event – Online session on – HOW TO PLAN START-UPS? (ETHICAL AND LEGAL ISSUES)

Date - 3rd July, 2021.

Mount Carmel college for Innovation, incubation and entrepreneurship organized a webinar on How to plan start-ups? Its ethical and legal issues. **Around 90 students attended the online session.**

The webinar was conducted on 3rd of July on Microsoft teams for all the teachers and students of mount Carmel college, where the speaker Mr. Ayan Kumar Bandyopadhyay spoke about his entrepreneurial journey and also enlightened the participants of the webinar about various legal & ethical issues to keep in mind about while starting a business.

MOUNT CARMEL COLLEGE, AUTONOMOUS, BENGALURU INSTITUTION INNOVATION COUNCIL

Mount Carmel Centre for Innovation, Incubation and Entrepreneurship (MCCIIE) organizes a webinar on

How to plan start-ups? It's ethical and legal issues

Patron and Principal
Dr. Sr. Arpana

on 3rd July 2021 from 11-12:30 P.M.

Platform: <https://tinyurl.com/f483n3ff>

Registration Link: <https://forms.gle/Q3GQL76FpwBvxtU8>

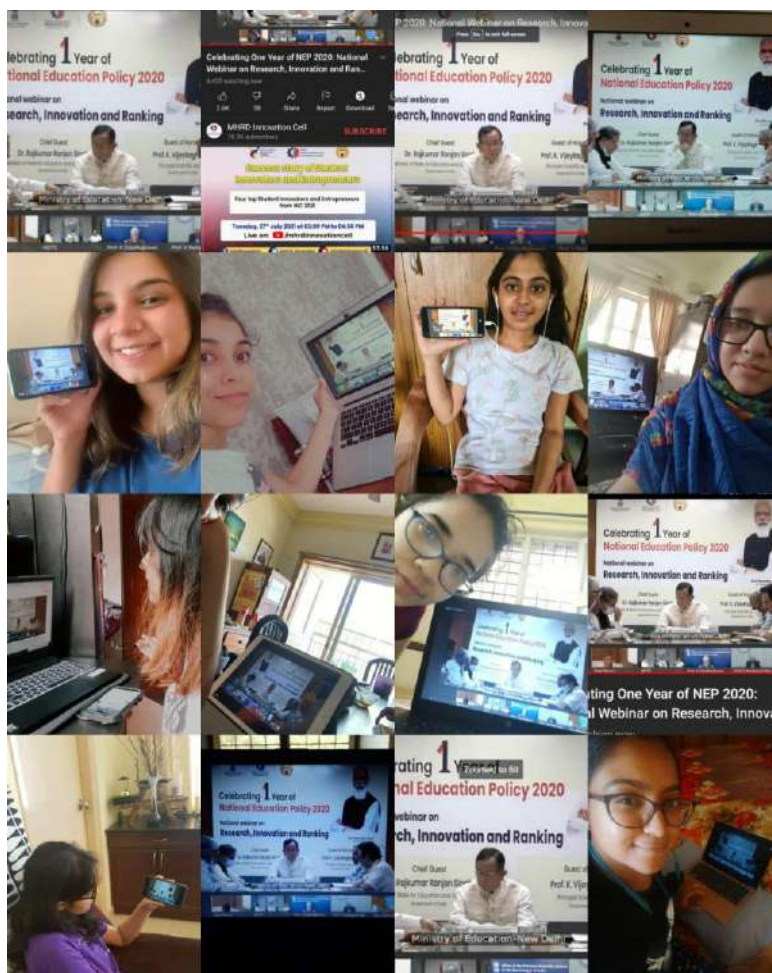
Mr. Ayan Kumar Bandyopadhyay
Master Educator of Entrepreneurship & Innovation; PM YUVA, Wadhvani Foundation, SDTP, Mentor of Change; Niti Aayog, GallupBP10 Coach, Speaker, Entrepreneur, and a continuous Learner.

Convenor: **Dr. Shanthi S** (President MCCIIE)
Organized by: **Dr. Sundaravalli A** (HOD, Department of Home Science)

No registration fees
E-Certificates to all participants attending and submitting the feedback form

- 4) **Event – Webinar - NATIONAL WEBINAR ON RESEARCH, INNOVATION AND RANKING**
Date – 11th August 2021

The webinar conducted on 11.08.2021, from 10:30 to 1:30 pm, as we celebrated 1 year of national educational policy 2020 being implemented in India. The webinar was conducted in the august presence of Dr Rajkumar Ranjan Singh - The minister of state for education and external affairs. Professor. K Vijay Raghavan - Principle scientific advisor. Prof. V Ramgopal Rao. Amit Khare - secretary, chairman UGC NEW. Professor. DP Singh, chairman AICTE Professor Anil S and other dignitaries. The webinar was chaired by very distinguished panelists and moderators for each of the discussions which happened during course of the webinar. The 1st panel was on the topic of ‘ensuring excellence and relevance on research’. The 2nd panel was on ‘building innovation and entrepreneurial ecosystem’. The 3rd panel was on ‘strategy for Higher education institution’s for excelling in global rankings’ **The discussion on each of the topic was very knowledgeable and well -rounded from all the distinguished dignitaries present in the webinar.**



5) **Event - FRESHER’S DAY – JUST A MINUTE (JAM)**
Date – 23rd August, 2021.

The event was designed based on the year’s theme – “**Influenstar**”

We planned a little something, to make the freshers' day more memorable. The event created an opportunity unwind, participate, make new friends, start new conversations, smile a little and express a bit more. The main target of the event was to make their first year count, though it was an online setup. **We received 12 entries!**

✦ Event Instructions
JAM- JUST A MINUTE
Guidelines

🎬 A drive link was created for the participants to upload their videos

🎬 The duration of the video should not exceed 1 minute

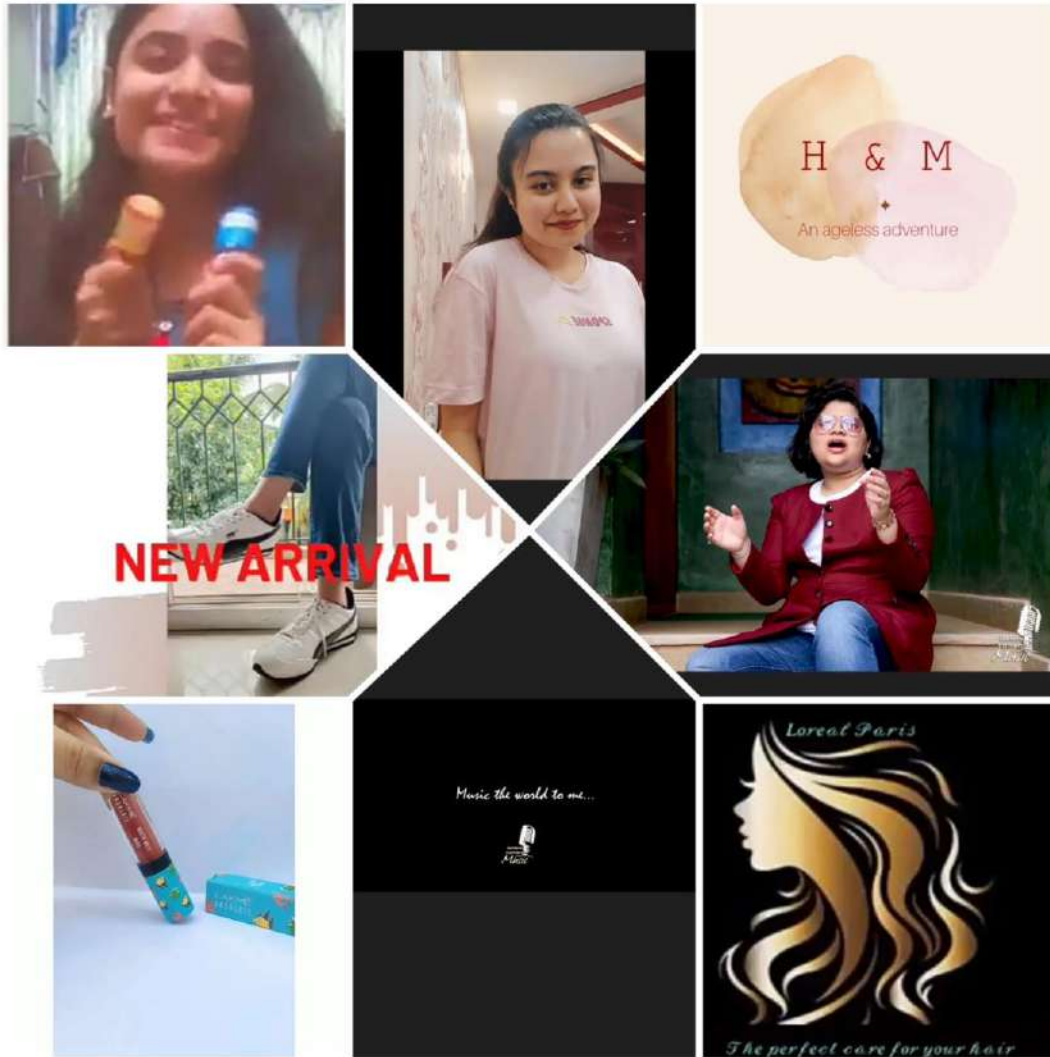
🎬 The participants were expected to promote an existing brand on your video (you are allowed to change the logo and tagline)

🎬 For Bonus points, participants could dress up as their favourite brand ambassadors

🎬 You will have to recreate the logo of an existing brand

🎬 You should come up with a new creative/fun tagline for the same

The main motive of the event was to make the students feel comfortable to express themselves and enjoy.



6) **Event - World Entrepreneur's Day**
Date – 21st, 23rd and 24th August, 2021.

MCCIE conducted 3 events on the occasion of the world entrepreneur's day, which was on 21st august. The e-day events continued on 23rd and 24th of august respectively. The three events were entrepreneur's day quiz, essay writing & poster making and case study writing, which were conducted on 21s, 23rd and 24th of august respectively. We had around **300 participants in total** for all the three events combined. Since the event was conducted on the world entrepreneurs' days, the theme for each event had to be related to entrepreneurs, start-ups so the topics for the events were

- Quiz
- Essay writing – 'essay on your own start-up idea
- Poster making – 'entrepreneurship in your own perspective'
- Case study on successful/failure of start-up founders

Events such as ours really bring out the entrepreneurial side of the students of mcc and provide them a platform to showcase something different and truly unique, and that really

showed in the number of people participated. The events were judged by the faculty part of the MCCIE and the Director of MCCIE Dr Shanthi S.

Insights

Average	Median	Range
6.14 / 10 points	6 / 10 points	2 - 10 points

Total points distribution

MCCIE - MOUNT CARMEL CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP

ESSAY WRITING AND POSTER MAKING CONTEST

TOPICS FOR THE EVENTS -

- FOR ESSAY - "ESSAY ON YOUR OWN STARTUP IDEA"
- FOR POSTERS - "ENTREPRENEURSHIP IN YOUR OWN PERSPECTIVE"

For more info You can visit our insta handle @mcc_ieec

Contact us -
Shraddha.H - 7676815221
Akshaya.S - 6366209900

You have opted for Essay/Poster
95 responses

55.8% Essay Writing
44.2% Poster Making

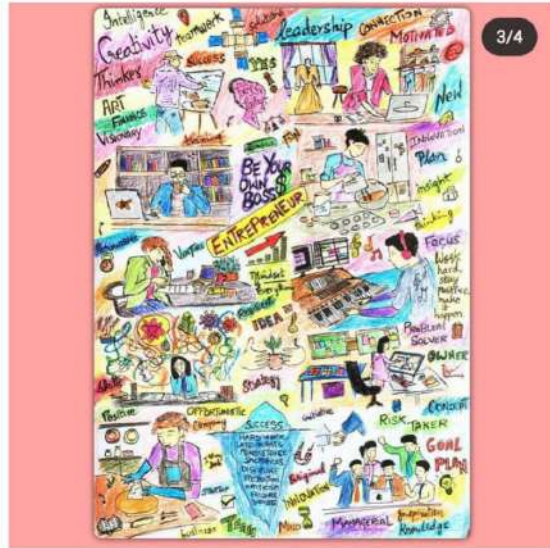
Write ups on successful/failure startup founders

70 responses

Message for respondents
This form is no longer accepting responses



1/4



3/4



1/4



3/4

7) Event – Biz- Idea Contest (Round 1 and Round 2)
Date – 27th October & 23rd November 2021

Team MCCIIE - Innovation, incubation and entrepreneurship cell of Mount Carmel College conducted this year's Business Idea Contest event in the month of September and November. The initiative aims to provide an opportunity to foster the spirit of entrepreneurship among our students and bring out their valuable start up ideas. The motive of the contest is to choose the best 3 ideas, support and transform them into reality. **After weeks of over 30 creative idea submissions**, trailblazing solutions, much fierce competition and careful selection, the final round was held online on 23rd November with **12 finalists** and a panel of judges across different fields of entrepreneurship, business and teaching.



8) **Event** – CUL-WEEK – GONE RICH WITH GONE MAD
Date – 9th November, 2021.

The first ever offline event – 2021 of MCCIIIE
 As a part of Cul-week the MCCIIIE conducted an event named “Gone Rich with Gone mad” an event that was aimed to let the participants explore their crazy side by selling a gone mad with the highest possible price. They were judged on the basis of their marketing and communication skills. The participants were also required to film themselves while selling the product, these videos were then judged by our teacher co-ordinator. The event was conducted on the first day of Cul-week (19th November,2021) from 10:30 AM – 12:00 PM at GJB 302.



9) **Event** – MOTIVATIONAL TALK ON – “AN IDEA THAT BECAME A START-UP”
Date – 17th November, 2021.

Khushboo is the **Founder and CEO of Lattooland** which creates safe, sensorial, open-ended play kits for children. The online session had a story –telling vibe. The speaker gave a heartfelt speech about her life story to the Carmelites and towards the end of the session cleared doubts in the minds of young entrepreneurs. Her session was truly insightful and encouraging,



10) Event - Webinar: Entrepreneur and innovation as career opportunity

Date: 12th January 2022

This webinar was conducted to encourage the students to chose entrepreneurship as their career opportunity in the future and to be a innovative entrepreneur



11) Event - Talk on “Innovation in drone technology and its application in Medical logistics” held on account of “Innovation Day”.

Date: 12th January 2022

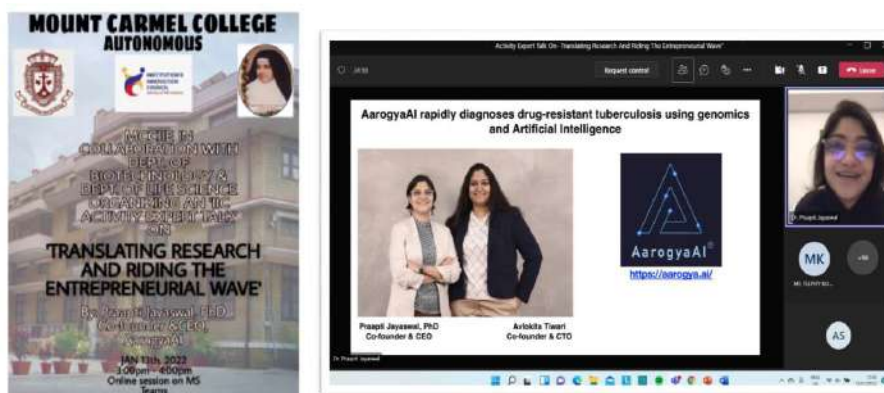
This webinar was conducted as a part of Innovation day Celebrations. The session gave an overall idea to the attendees about how a technology like drones which was earlier used only for Military purposes could be used for medical logistics this idea was revolutionary and indeed innovative.



12) Event - Webinar : On ‘TRANSLATING RESEARCH AND RIDING THE ENTREPRENEURIAL WAVE.

Date: Jan 13th 2022

The talk was held online using the Microsoft Teams platform. The MCCIE invited Praapti Jayaswal, PhD, Co-founder and CEO of AarogyaAI, to interact with the PG Biosciences students and motivate them. AarogyaAI is a start-up that uses artificial intelligence and genomics to rapidly diagnose drug-resistant Tuberculosis (TB). AarogyaAI is a truly revolutionary start up receiving investments from globally-renowned companies such as Illumina. Personalised medicine is the result of interdisciplinary research using genomics and artificial intelligence. The students were captivated by the marvels of technology and how it can be applied practically to solve problems.



13) Event : Journey from Lab to Commercialisation to technology transfer – PP Solution

Date : 21st January 2022



The Speaker explained the steps involved in the path of a product from lab to the market through a small flowchart in her presentation. The steps were innovation, invention disclosure, intellectual property assessment, intellectual property filing, commercialization assessment, starting a company, finding a partner, negotiating license, follow up and support.

14) Event : IPR Cell Inauguration

Date – 21st Feb 2022.

The Inauguration was held on 21st Feb 2022. To provide this platform to faculty members, students and research scholars IPR cell has been set up in our college in association with KSCST by signing MoU with them.



15) Event: National E – Symposium
Date 28th March 2022

MCCIIE Hosted one Day E- Symposium on the theme, “Innovation and Entrepreneurship” the aim of the symposium was to discuss the role of Innovation and incubation in Entrepreneurship, to encourage startup culture among students and faculty, to devise strategies towards building a Sustainable Business Model and to create awareness about Government Support and Industry academia linkage in promoting entrepreneurial culture on campus.





16) E-Week “*Transcendo*” - 2022 was organised from 29th April to 5th May 2022. The theme was “Innovation and Entrepreneurship” Various departments conducted events relating to entrepreneurship and the spirit of Entrepreneurship was spread across the campus.

MOUNT CARMEL COLLEGE
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INSTITUTION'S
INNOVATION
COUNCIL

MOUNT CARMEL CENTRE FOR INNOVATION, INCUBATION AND
ENTREPRENEURSHIP (MCCIEI)
PRESENTS

E-WEEK TRANSCENDO 2022

29th April - 5th May 2022

WELCOMING YOU'LL TO THE
E - WEEK Inauguration ceremony

Date - 29th April, 2022 (Friday)
Time - at 10:00 Am
Venue - In front of IT Hub

Chief guest -
Dr Rajeshwari R
President, AWAKE

For further details contact:
Sai Sriya - +919880904258
Mincy - 9448892967

Registration link
<https://forms.gle/EGqLnoCnd1SDMT789>
