



**MOUNT CARMEL COLLEGE, AUTONOMOUS
BENGALURU**

**Affiliated to Bengaluru City University
(Reaccredited A+ Grade by NAAC)**

**SCHOOL OF COMMERCE
DEPARTMENT OF UNDERGRADUATE STUDIES**

Organizes

**INTERNATIONAL CONFERENCE
ON**

**DRIVING SUSTAINABLE COMMERCE: INDUSTRY AND INNOVATION
INTEGRATION TOWARDS ACHIEVING SDG-9**

In Association with


International Skill Development Corporation



&

**Mount Carmel Centre For
Innovation, Incubation & Entrepreneurship**



 **July 24 & 25, 2024 (HYBRID MODE)**

 **DJB Auditorium, MCC**

**58, Palace Road, Abshot layout
Vasanthnagar, Bengaluru - 560052**

About MCC

Mount Carmel College was founded in 1944 by the Carmelite Sisters of St. Teresa. An Autonomous College since September 2005, MCC was first accredited at the 5 Star Level in 1999, Re-accredited with A+ in the fourth cycle of accreditation by the National Assessment and Accreditation Council (NAAC). In 2006 University Grants Commission identified the college as a "College with Potential for Excellence" (CPE). The Institution is consistently ranked among the top 20 colleges in India. The College offers over 60 Under Graduate, Post Graduate and Doctorate Programs in Humanities, Science, Applied Science & Design, Computer Applications, Commerce and Management Studies. Today the college caters to the academic aspiration of over 9000 students.

About School of Commerce

The School of Commerce was started in the year 1980 and presently offers Eight UG programs, three PG programs and a Ph.D program. The School of Commerce is known for its pragmatic approach towards education.

The courses offered by the department strikes a balance between theoretical and practical understanding of subjects. Programs are well designed to create enthusiastic, energetic, motivated, and proficient graduates in areas of commerce, trade and industry. The Department conducts Intra and inter college business fests, and various other academic activities to improve the knowledge and exposure of the students to keep up with the dynamic environment. We provide holistic value-based education nurturing the students for their personal and professional development.

About ISDC(International Skill Development Corporation), Global

ISDC – International Skill Development Corporation is a Limited Company Registered under the Companies Act of England and Wales, 2006 and having operations across the globe. It imparts a set of Skill Development Activities through its structured plan and aims at Developing Skills for Tomorrow. The operation includes the various Skill Development Projects, Professional and Vocational Education Activities, Professional and Corporate Training, Consulting, Research & Development and other Learning Solutions.

MCCIIE- Mount Carmel Centre For Innovation, Incubation & Entrepreneurship

An initiative set up by Mount Carmel College to foster innovation and entrepreneurship culture among the students, faculty, and alumni to enable them to transform their business ideas into reality. The centre aspires to develop individual talent, skills and personality to give each business the best possible start, thus fostering entrepreneurship at a local and national level.

The objective of the centre is to offer unique and incentivized solutions, which will encourage students and faculties to ideate and design novel solutions. The centre will provide a supportive entrepreneurial environment that accelerates the successful development of start-up companies through an array of adequate resources and services.

About Conference

"Driving Sustainable Commerce: Industry and Innovation Integration towards achieving SDG - 9." SDG-9, or Sustainable Development Goal 9, focuses on building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation. To achieve SDG-9, it is crucial to drive sustainable commerce by integrating industry and innovation. This integration can be achieved through various strategies and initiatives:

- Promoting sustainable industrial practices, including reducing greenhouse gas emissions and adopting circular economy principles, can minimize environmental impact, supported by governmental policies.
- Encouraging collaboration and partnerships between industries, governments, and stakeholders is essential for achieving sustainable development goals.
- Fostering skills development and education in renewable energy, green technologies, and sustainable business practices can empower individuals.
- Creating enabling policy frameworks, such as tax incentives and eco-friendly regulations, is pivotal for supporting sustainable commerce and innovation.

Conference Objectives

"Driving Sustainable Commerce: Industry, Innovation, and Infrastructure for SDG 9." This conference would focus on how advancements in industry, innovation, and infrastructure can contribute to achieving Sustainable Development Goal 9 (SDG 9), which aims to build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation. The event would explore how these elements play a crucial role in advancing commerce while aligning with the broader goal of sustainable development.

Call For Papers

This conference is a great venue for academicians, research scholars, and practitioners to discuss models and practices that have the potential to transform and reshape contemporary business. Keeping in view innovation integration towards sustainable commerce and its future implications, we invite research paper submissions on innovative changes, challenges, strategies, and sustainability goals in Business.

Selected papers will be published in UGC approved (CARE list) journal.

Guidelines for Submission

- Paper Format: Single Column, A4 Size and 1.5 line spacing
- Font Style: Times New Roman (size 12)
- Page Limit: Not to exceed 10 pages including all tables, figures and references (APA 6th Edition)
- First Page: Title, Author(s) Name(s) and Affiliation(s) with contact email id and postal address
- Second Page: Title, Abstract, Keywords (5) followed by the main text.

The paper will be blind reviewed and only those approved by the reviewers will be selected for the conference presentation. For accepted papers, one of the authors is expected to present the paper. Please note that E-certificate will be issued only to registered authors.

Note: The conference shall be held in hybrid mode. The presenters must specify the choice for presentation (physical/ online).

Important Dates :

Registration Link open: May 1, 2024

Abstract submission: May 20, 2024

Last Date for Submission of Full Paper: June 1, 2024

Intimation of Acceptance of Full Paper: June 15, 2024

Best paper awards by ISDC :

1st prize - 5000 INR

2nd prize -3000 INR

3rd prize - 2000 INR

Registration details

For Paper Presentation

Category	Foreign delegate	Indian delegate
Faculty	2000 INR	750 INR
Research Scholar	1500 INR	500 INR
Industry Participant	2000 INR	1000 INR

For Participation Only

Category	Foreign delegate	Indian delegate
Faculty	1000 INR	500 INR
Research Scholar	1000 INR	300 INR
Industry Participant	1500 INR	750 INR

Payment Details

Account Name - Mount Carmel Educational society
Account number - 1106110110056775
Bank - Ujivan bank
Branch - RT nagar
Ifsc - UJVN0001106



Register now: <https://forms.gle/zhQsFSFqUCNhpKB16>



Paper submission: mccschoolofcommerceicdsdg@gmail.com

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