

**MCCIIE -Annual Report 2022-23
Mount Carmel College, Autonomous
#58, Palace Road, Bengaluru -560052**

**Mount Carmel College Centre for Innovation, Incubation and
Entrepreneurship (MCCIIE)
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Events Hosted by MCC IIE (2023-24)

1. “Design thinking workshop as a part of brand Bangalore Hackathon -2023”

The event, hosted in collaboration with the Economics Association (Artha), showcased students' entrepreneurial prowess. On July 27, 2023, Dr. P. Bavithra Matharasi conducted a design thinking workshop, fostering skills for budding entrepreneurs and practical issue-solving. Our judges for the event Ms. Supriya Panchangam and Ms. Mythri Kumar emphasised sustainability. The event garnered 117 student responses, addressing diverse issues. Sixty participants, including a first-year team, excelled and advanced to the India



2. “India Sustainability Startathon 2023”

The "India Sustainability Startathon 2023" continued the momentum from a successful Hackathon held on July 27, 2023. On August 10, 2023, the event featured 30 students forming six teams, each comprising five members. These teams tackled diverse sustainability challenges, such as reducing food loss, innovative landfill waste management, underage alcohol consumption

prevention, global food loss, sustainable clothing, and harnessing wind energy. Their creative solutions underscored the importance of collaborative efforts for a sustainable future



3. Guest Talk on “Angel Investment and Venture Capital”

On August 16, 2023, a successful Guest Talk on Angel Investment and Venture Capital in collaboration with the PG Department of Commerce was organised. The seminar, held at the PG Auditorium, featured speaker CMA Abhijeet S Jain, who shared valuable insights on topics ranging from angel investors and their types to venture capital stages and distinctions between the two. With the participation of around 40 students and the engagement of four teachers, the event fostered a conducive environment for learning, networking, and in-depth discussions, providing attendees with a deeper understanding of these crucial financial concepts.



4. “Entrepreneurship Journey by Gitanjali Subhramanian and Sheetha Umesh”

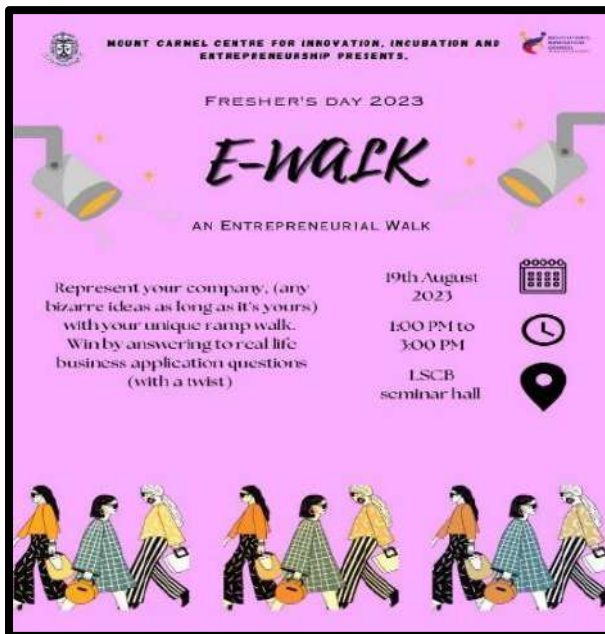
The Entrepreneurship Journey, featured two exceptional entrepreneurs, Gitanjali Subhramanian and Sheetha Umesh. The event on August 18, 2023, at 8:50 am, showcased their inspiring stories. Gitanjali, founder of Gitsu Photography, shared her transition from a student to a successful entrepreneur, emphasising her passion for photography. Sheetha, founder of Bad Habits,

highlighted her creative journey and adaptability. Attendees left inspired by their dedication and creativity, believing that the path from passion to entrepreneurship is attainable.



5. “E-Walk: An Entrepreneurial Walk”

“E-Walk: An Entrepreneurial Walk” was for the Fresher’s Day on August 19, 2023, to allow the freshers to creatively portray their business acumen through a pitch. The first years enthusiastically flaunted their ethnic attire and put forth their innovative product ideas.



6. “World Entrepreneurship Day”

To celebrate World Entrepreneurship Day on 21st August 2023, Mount Carmel Centre for Innovation, Incubation and Entrepreneurship held an insightful discussion on 'Navigating the future of Entrepreneurship: It's trends and Challenges' Featuring experienced Panellists as follows:
Ms. Niby J Elackatt, Founder and Director, Bluegene Healthtech
Dr. Sheeba Thomas, Founder and Executive Director, Glocon Training and Research Centre

Ms. Gayathri Suresh, Clinical Podiatrist, and Managing Trustee at Sparsha Foundation
 Mr. Yudister Narayan, Founder, Hungry Shark Media and the moderator for the event
 Ms. Mythri Kumar, Founder and CEO of Timbukdo. It was an enlightening discussion which shed light on how to make one's dreams into reality keeping in mind the ever-changing business environment.



7. “MCCIIE’s Shark Tank”

The MCCIIE’s Shark Tank held on 11th September 2023 in the spirit of Halloween for Mount Carmel's very own Cul Week featured an array of innovative and imaginative product pitches. Meghna, the Secretary of MCCIIE, kick-started the event by explaining its purpose and introducing the esteemed panel of judges, Prof. Divya Malhotra and Prof. Roopa from the Economics department.

The event showcased a blend of creativity and innovation, offering a glimpse into the imaginative minds of participants. It served as a reminder of the need for effective communication skills in the modern world, inspiring creativity in all who attended.

Participants presented products like Shadyrella, which manufactured sunproof umbrellas for vampires on Vampsupplies.com. 'Dayan Dant Manjan' for sparkling teeth was another innovative product presented in the contest. Other products like 'Broom Vroom,' solar-powered brooms for witches, and 'Easy Blood,' a vampire blood bank, blew the minds of the audience further keeping up the air of enthusiasm.

Finally, the judges deliberated and awarded 3rd place to Shadyrella, 2nd place to Spectral Attire, and 1st place to Broom Vroom, emphasising the importance of communication skills.



8. “India Sustainability Startathon 2023”

This event was co-hosted with The Future Founders Co. on 25th September 2023. Students from various colleges like Christ University, Reva University, CMR University, etc. The day was divided into three categories which included a Student Panel, a Faculty Panel and an Industry Panel. Reva University emerged as the winners who were later eligible to participate in the Youth Leadership Summit 2023 in Singapore for the finale.



9. “Introduction to IIC”

On December 7, 2023, as MCCIE innovation Ambassador, Dr. Janaki presented The Institutions Innovation Council (IIC) a significant initiative undertaken by various institutions to foster innovation and entrepreneurship among students, faculties, and staff members. The primary purpose of presenting the IIC to Baldwin International School is to showcase its significance, functionality, and benefits to the institution's stakeholders. The presentation had the objectives of the IIC. By highlighting these aspects, the institution can effectively communicate the significance of the IIC and inspire active participation from students.



10. IIC Regional Meet 2023

The students of MCCIIE actively participated in an event hosted at Reva University, Bengaluru, on 11th December 2023, representing our college and showcasing the achievements and events organised by MCCIIE. This platform provided an invaluable opportunity for our students to engage with peers from diverse institutions, enhancing their understanding of entrepreneurship and innovative concepts.



11. “Empowering Women through Skill Development”

Empowering Women Through Skill Development, The Mount Carmel Centre for Innovation, Incubation, and Entrepreneurship (MCCIIE) organised a transformative event in association with KVIC in Davangere on January 5th, 2024, from 11 AM to 1:30 PM. The program, an extended activity for social responsibility, aimed to empower women through skill development, fostering a tangible change in their lives and communities. The event, graced by approximately 60-70 participants, unfolded in impactful segments meticulously coordinated by the proficient Ms. B.T. Jahnvi. These women were also provided with machines and certificates on 8th March 2024 by

KVIC under the GVY scheme. In essence, the event encapsulated hope, determination, and the promise of transformative change. It not only marked the inauguration of a program but also symbolized the beginning of a journey towards empowerment, economic independence, and self-sufficiency for these resilient women.

12. “Acadamecia an inter collegiate fest”

Acadamecia, an inter college academic fest was hosted by MCC on 11th January 2024 on the theme ‘Mindful Horizons: Interdisciplinary Dialogues on a Sustainable Future’ and The Mount



Carmel Centre for Innovation, Incubation and Entrepreneurship had a part to play in it. MCC IIE hosted ‘Makeshifters’, a one-of-a-kind event providing the opportunity for students from various colleges an opportunity to blend innovation and creativity to come up with sustainable eco friendly product ideas with limited resources.

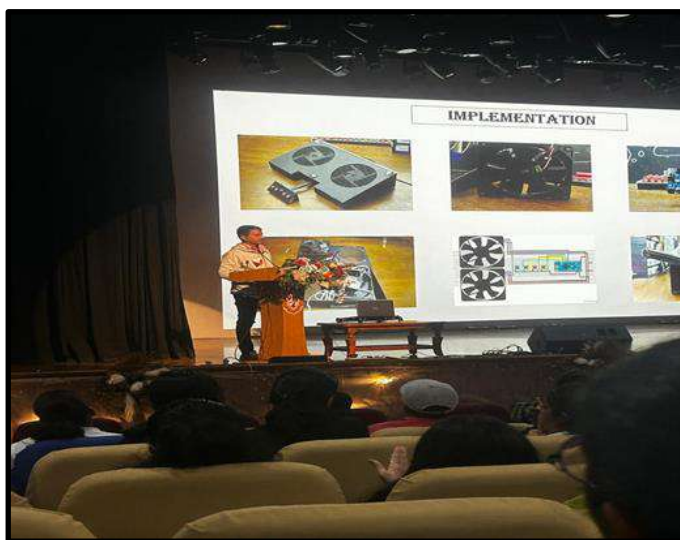
13. “Madagascar 180°(Culah)”

Madagascar 180°(Culah) held on February 3, 2024, brought together 8 teams to pitch various different ideas on a product for wild animals. Organized in collaboration with The Artha Association, the event showcased innovative ideas and solutions and each team was given 6 minutes to present. This event thus shed light on some of the pressing issues in the wildlife.



14. “Ideathon/Online Presentation”

This event was conducted on 9th February 2024 from 11:15 am to 1:00 pm in association with Sustainable & Innovative Solutions in Cross-Disciplinary Research (ICISCDR@2024). Dr. Sarwath from the Department of Computer Science gave an overview of how the competition would proceed. Participants were to present their ideas focusing on creativity, originality, problem-solving and sustainability. Some of the ideas included mycelium bricks, a smart air cooler, drone technology for environmental monitoring and smart traffic signal control.



15. “Embroidery Workshop for Students”

This was conducted from 20th February to 24th February 2024. This workshop was conducted in collaboration with the Khadi and Village Industries Commission to enable students to upskill their embroidery expertise.



16. “ Essay and Debate competition”

The essay competition and debate held as part of the People’s Education Programme, organised by the Khadi and Village Industries Commission (KVIC) with MCC IIE on 28 February 2024, featured a total of eight participants engaging in discussions on the significance and impact of KVIC initiatives. Participants were tasked with crafting essays and presenting arguments on the promotion of KVIC programs. This unique format encouraged critical thinking and comprehensive understanding among participants, fostering a deeper awareness of rural development efforts. Overall, the competition proved to be an enriching experience, aligning with the broader educational objectives of the People’s Education Programme and contributing to the promotion of KVIC initiatives.



17. “Utkrshta”

Utkrshta, MCC’s official startup corner was inaugurated on 29th February 2024. The faculty and student startups who are incubatees of Carmel Incubator Foundation show cased their products and spoke about the same. This provides a platform for testing these ideas and floating the products in the market. This was an exciting event with Utkrshta marking a milestone for MCCIIE’s future endeavours.



18. “EMBRACING ENTREPRENEURIAL MINDSET: Building a Foundation for Success”

On March 4 2024, The Mount Carmel Centre for Innovation, Incubation, and Entrepreneurship hosted a seminar titled “EMBRACING ENTREPRENEURIAL MINDSET: Building a Foundation for Success,” featuring speaker Umesh Narasimhaiah Co-founder of Azire.in and Caring Moms. The event likely focused on fostering an entrepreneurial mind-set and providing insights on how to lay the groundwork for success in the world of entrepreneurship. It provided attendees with valuable insights into the entrepreneurial mind set, motivation, and strategies for success. The event featured an engaging presentation by the speaker, focusing on key aspects of entrepreneurship and the advantages of starting a business in one’s 20s.



19. Workshop on “A Day as an Entrepreneur”

As a part of celebration of National Startup Day , a Workshop on ‘A day as an Entrepreneur’, was conducted on 20th Jan 2024 and 5th March 2024 in collaboration with Future Inspired Thinking(FIT) learning series and School of commerce , Department of Economics and Public Policy. This included talks on entrepreneurship, challenges and the event featured an intriguing display of company building, offering attendees a firsthand glimpse into the intricacies of establishing and scaling a business venture. Through this workshop, participants were equipped with valuable knowledge and inspiration to embark on their entrepreneurial journeys.



20. “E-week Transcendo -2024”

MCC IIE held E week Trancedo- on the 6th of March, 2024. The theme of the event was ‘Breaking the Fourth Wall’. Encouraging the students to come forward with ideas to break the fourth wall of traditional approaches, and the many limitations of business and entrepreneurship.

- Inauguration Ceremony was held that morning with chief guests Mr Nanda Sringari, President and CEO Sringari worldwide inc and Mr. Shiju Babu ,Serial Entrepreneur, Global Speaker, Startup Facilitator, Startup India Mentor.

Later that day MCC IIE hosted Shark Tank. The aim of this event was to facilitate participants to come up with innovative tech solutions for the specially abled. It was judged by Mr AbhirupCo - Founder and CEO Waste Care Technologies Pvt Ltd and Co-Founder Tribal Brew and Mr Shiju Babu.





21. “Women Entrepreneurs Recognition Programme- 2024”

MCCIIE in association with Alumnae Association of our College, has launched an Innovation program of identifying and recognising the faculty and student entrepreneurs on Campus and initiated Women Entrepreneurs Award 2024.

